



For Immediate Release

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2019 Mazda CX-5 EARNs 2019 IIHS TOP SAFETY PICK+ HONORS

- Mazda Vehicles Continue to be Among the Safest on the Road -

WASHINGTON, DC (December 19, 2018) – Mazda North American Operations (MNAO) today announced the 2019 Mazda CX-5 compact crossover SUV when equipped with specific headlights has earned the Insurance Institute for Highway Safety's (IIHS) "Top Safety Pick+" designation, the nonprofit institution's highest rating.

The CX-5 was awarded as a Top Safety Pick in its debut in 2013 and then from 2014 to 2019 as a "Top Safety Pick+" winner. The CX-5 is one of roughly thirty vehicles to qualify as a Top Safety Pick+ under the IIHS's stricter criteria, which now requires a good passenger-side protection rating in a small overlap front crash. The CX-5's standard Smart City Brake Support and effectiveness of specific LED lights were also instrumental to the CX-5 earning an IIHS Top Safety Pick+ award.

To attain "Top Safety Pick+" honors, a vehicle must earn the highest rating of "Good" for 2019 in six crashworthiness tests; an "Advanced" or "Superior" rating for front crash prevention; and a "Good" headlight rating.

"Our Mazda Proactive Safety Philosophy guides us to develop cars and crossover SUVs that are both nimble and responsive to help a driver avoid incidents altogether. Our vehicles are both beautifully designed and exceptionally engineered, as evidenced by our continued safety recognitions," said Masahiro Moro, president and CEO of Mazda North American Operations and managing executive officer, Mazda Motor Corporation. "Each year the IIHS 'Top Safety Pick+' becomes more difficult to attain but our dedication to excellent engineering continues to shine."



The 2019 Mazda CX-3 compact crossover SUV and 2019 Mazda CX-9 midsize crossover SUV were also recognized by IIHS and earned the “Top Safety Pick” designation when equipped with front crash prevention and specific headlights. To attain “Top Safety Pick” honors, a vehicle must earn the highest rating of “Good” for 2019 in five crashworthiness tests; an “Acceptable” or “Good” rating in the passenger-side small overlap front test; an “Advanced” or “Superior” rating for front crash prevention; and an “Acceptable” or “Good” headlight rating.

The IIHS is an independent, non-governmental safety-testing organization, funded by the insurance industry. For more information, visit IIHS.org.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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