

MAZDA REPORTS MARCH SALES RESULTS

IRVINE, Calif. (April 2, 2019) – [Mazda North American Operations](#) (MNAO) today reported total March sales of 26,934 vehicles, a decrease of 19.1 percent compared to March 2018. Year-to-date sales through March saw a decrease of 15.7 percent, with 70,833 vehicles sold. With 27 selling days in March, compared to 28 the year prior, the company posted a decrease of 16.1 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,555 vehicles in March, an increase of 22 percent compared to March 2018. Year-to-date CPO sales through March increased 18 percent, with 13,857 vehicles sold.

Mazda Motor de Mexico (MMdM) reported March sales of 6,031 vehicles, an increase of 46 percent compared to March last year. Year-to-date sales through March increased 22 percent, with more than 16,189 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

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Contact:

Mary Katherine Lim, Mazda North American Operations, 949-727-6700

Emily Taylor, Mazda North American Operations, 949-727-6182

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