2019 MAZDA CX-5 RECEIVES GOOD HOUSEKEEPING 2019 BEST NEW CAR AWARD

FEATURES AND DESIGN HELP 2019 MAZDA CX-5 WIN TOP HONORS IN COMPACT CROSSOVER SUV CATEGORY

IRVINE, Calif. (April 15, 2019) – The 2019 Mazda CX-5 has been recognized by *Good Housekeeping* as a top rated vehicle in the compact crossover SUV category for their 2019 Best New Car Awards.

The experts at the Good Housekeeping Institute (GHI) joined forces with *Car and Driver* to put the year's newest vehicles to the test.

After driving the year's new vehicles over 5,000 miles of city roads, highways and test tracks, they narrowed down the field to the top 50 makes and models. In addition to industry standards and proprietary protocols, the GHI Labs tested the new vehicles on safety, value, handling, design and technology to determine the winners.

"Mazda CX-5 is fun to drive and we were impressed by how smoothly the car handled both around town and with highway driving," said Laurie Jennings, GHI Director & Lead Consumer Tester. "With the CX-5 you feel like you've gotten more than you paid for," added Rachel Rothman, GHI Chief Technologist and Head Engineer. "Its modern, sophisticated design makes it feel like a timeless, high-end pick."

Constantly evolving, the Mazda CX-5 takes its next key step with a high-quality interior befitting a new top-tier Signature trim level. Additionally, the CX-5 has evolved with a refinement of the powertrain line up with the addition of the turbocharged Skyactiv-2.5T engine (Grand Touring Reserve & Signature Trim) and an enhanced focus on the chassis featuring the latest technologies with G-Vectoring Control Plus (all trims). Other optional features that can be found on certain trims of the 2019 CX-5 that support comfort, convenience and safety include: Apple CarPlayTM and Android AutoTM compatibility; a reconfigurable 7.0-TFT gauge display; heated and ventilated front seats; heated rear seats, heated steering wheel; BOSE® 10-speaker premium sound system; windshield-projected Active Driving Display head-up unit and a 360° View Monitor.

"The sleek <u>Kodo design</u> and Mazda's <u>Skyactiv Technologies</u> are what differentiates Mazda from other automakers," said Jeffrey Guyton, president, Mazda North American Operations (MNAO). "We are proud that *Good Housekeeping* and *Car and Driver* have recognized the beauty and value of the CX-5 for the second year in a row."

The CX-5 is Mazda's best-selling vehicle in the U.S. and has surpassed 2 million units sold worldwide. Industry accolades for the CX-5 are numerous and include IIHS <u>Advanced Pedestrian Crash Prevention Rating</u>, <u>Car and Driver's 10 Best Trucks and SUVs</u> for 2019 and IIHS <u>Top Safety Pick+ Honors</u>. The 2019 CX-5 carries a starting MSRP of \$24,350.

For more information on Good Housekeeping's 2019 Best New Car Awards, visit <u>Goodhousekeeping.com/carawards</u>.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/MazdaUSA</u>.

Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325 Emily Taylor, Mazda North American Operations, 949-727-6182

Additional assets available online:

PHOTOS (2)

 $\frac{https://news.mazdausa.com/2019-04-15-2019-mazda-cx-5-receives-good-housekeeping-2019-best-new-car-award}{(a)} + \frac{1}{2} \frac{$