2019 MAZDA CX-5 SIGNATURE DIESEL ARRIVES AT NEW YORK INTERNATIONAL AUTO SHOW

MAZDA'S PATH TO PREMIUM CONTINUES WITH THE ADDITION OF SKYACTIV-D 2.2. TO U.S. ENGINE LINEUP

NEW YORK (April 17, 2019) – Mazda North American Operations (MNAO) announced today at the 2019 New York International Auto Show the arrival of the 2019 Mazda CX-5 Signature AWD featuring the Skyactiv-D 2.2-liter diesel engine with pre-sales beginning immediately. The show is open to the public from April 19-28.

In his speech today, Chairman and CEO of MNAO, Masahiro Moro shared updates on Mazda's journey to Japanese premium along with the ground breaking of Mazda Toyota Manufacturing, U.S.A., Inc. (MTMUS) and the recent leadership enhancements. He introduced <u>Jeffrey Guyton as the new President of MNAO</u>, who brings over 20 years of executive experience from Mazda Motor Europe (MME), as well as vast knowledge related to Mazda's biggest announcement of the day – the long-awaited arrival of Mazda's diesel engine to the U.S.

As Mazda continues toward premium, Guyton and Moro welcomed the addition of the Skyactiv-D 2.2 engine in the U.S. with the expansion of the powertrain lineup in the CX-5, the brand's best-selling vehicle in the region. Skyactiv-D 2.2 provides Mazda fans another option to enjoy the popular compact crossover SUV and addresses the strong demand for a diesel engine in the U.S. that offers a premium driving experience.

"As Mazda continues our climb toward premium, we will offer more powertrain choices that premium customers expect," said Guyton. "I am happy to share that Mazda's Skyactiv-D 2.2-liter diesel engine is joining the U.S. powertrain lineup with our debut model, the 2019 CX-5 Signature AWD with Skyactiv-D."

The 2019 CX-5 Signature AWD with Skyactiv-D 2.2 provides a high torque driving experience and revs freely at high rpms. The Skyactiv-D 2.2 engine is estimated to deliver 168 horsepower at 4,000 rpm and 290 lb-ft of torque at 2,000 rpm with an EPA estimated 27 mpg on city, 30 mpg on highway and 28 mpg overall. A sequential twin turbocharger realizes smooth and linear response from low to high engine speeds, and greatly increases low- and high-end torque (up to the 5,500 rpm rev limit).

Mazda worked closely with all proper federal and state agencies, such as the California Air Resources Board (CARB), to ensure that the Skyactiv-D 2.2 engine meets the required emission standards and passes all appropriate regulations. With an MSRP[1] of \$41,000, the 2019 CX-5 Signature AWD with Skyactiv-D 2.2 is available in four color options: Jet Black or premium paint colors; Snowflake White Pearl, Soul Red Crystal and Machine Gray Metallic.

Pre-sale for the 2019 Mazda CX-5 Signature AWD with Skyactiv-D 2.2-liter diesel engine is available now. For more information about the engine and how to sign up, please visit: https://www.MazdaUSA.com/NYIAS

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/MazdaUSA</u>.

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[1]MSRP does not include \$1,045 for destination and delivery (\$1,090 in Alaska) or additional taxes or fees. Dealers set actual sale prices.

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