Mazda USA Newsroom

MAZDA3 EARNS CARGURUS BEST USED CAR AWARD

MAZDA3'S DRIVABILITY AND COMPETITIVE VALUE RETENTION DISTINGUISH FROM OTHER NOMINEES

IRVINE, Calif. (May 10, 2019) – Mazda North American Operations (MNAO) today announced that the 2014-2018 Mazda3 has been awarded CarGurus first place award for “Best Used Car” in the Compact Sedan/Hatchback category.

CarGurus Used Car Award nominees were selected from late-model cars originally available in the United States. Vehicle generations that include the 2015 model year were considered in their entirety when evaluating nominees. Nominees were evaluated on criteria including CarGurus user reviews, professional test drive reviews, popularity, availability, and projected 12-year retention value. The Mazda3 was the overall winner in the Sedan/Hatchback category receiving top marks in a competitive field.

“Shoppers who love to drive owe it to themselves to test-drive a pre-owned Mazda3” said Matt Smith, CarGurus senior editor. “Few vehicles deliver the same level of driving enjoyment, and even fewer do so while offering shoppers the choice between sedan and hatchback body styles. Add in the Mazda3’s impressive value retention, and this sporty compact is a great choice for many shoppers.”

Since its debut in 2004, the Mazda3 has become the best-selling Mazda in the world, with more than 5 million sold. The Mazda3 is sought after for its engaging driving dynamics, award-winning design and unparalleled quality. With four decades of predecessors, Mazda’s driving philosophy of “Jinba Ittai,” representing the harmony between car and driver, has remained the same.

“Our cars are designed to enhance people’s lives and be an extension of their person,” said Jeff Guyton, President of Mazda North American Operations. “We are thrilled to be honored with this award which recognizes Mazda’s dedication to craftsmanship and ensures that our vehicles will delight for years after purchase.”

At Mazda, everything we do is designed, engineered, tested and retested to make driving better. And our Certified Pre-Owned vehicles are no exception. Setting this standard of Certified Pre-Owned quality means only the most well maintained, late-model Mazda vehicles make the cut. Major and minor components are studied, scrutinized and tested to make sure they meet the highest expectations. And for utmost peace of mind, every Certified Pre-Owned Mazda is covered with warranty protection and 24-hour emergency roadside assistance.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO’s social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

# # #

Contact:
Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325
Emily Taylor, Mazda North American Operations, 949-727-6182

Additional assets available online:
PHOTOS (1)

https://news.mazdausa.com/2019-05-07-mazda3-earns-cargurus-best-used-car-award