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## Mazda Reports August Sales Results

IRVINE, Calif. (Sept. 4, 2019) – [Mazda North American Operations](#) (MNAO) today reported total August sales of 27,482 vehicles, an increase of 6.5 percent compared to August 2018. Year-to-date sales through August saw a decrease of 11.5 percent, with 189,329 vehicles sold. With 28 selling days in August, compared to 27 the year prior, the company posted an increase of 2.7 percent on a Daily Selling Rate (DSR) basis.

Sales were strong across Mazda's lineup of CUVs. Mazda's best-selling vehicle in the U.S., the CX-5, saw its best August ever with 15,592 vehicles sold, an increase of 20.2 percent compared to August 2018. The CX-3 also achieved best-ever August results with 2,024 vehicles sold, an increase of 36.7 percent. August sales of the CX-9 increased 15 percent compared to August 2018, with 2,617 vehicles sold.

CPO sales totaled 6,045 vehicles in August, an increase of 16.2 percent compared to August 2018. CPO sales through August increased 18.8 percent, with 41,832 vehicles sold.

Mazda Motor de Mexico (MMdM) reported August sales of 4,853 vehicles, a decrease of 4 percent compared to August last year. Sales through August increased 7 percent, with 39,037 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](http://InsideMazda.MazdaUSA.com/Newsroom).

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