

MAZDA REPORTS SEPTEMBER SALES RESULTS

IRVINE, Calif. (Oct. 1, 2019) – [Mazda North American Operations](#) (MNAO) today reported total September sales of 18,838 vehicles, a decrease of 11.4 percent compared to September 2018. Year-to-date sales through September saw a decrease of 11.5 percent, with 208,167 vehicles sold. With 23 selling days in September, compared to 25 the year prior, the company posted a decrease of 3.7 percent on a Daily Selling Rate (DSR) basis.

September sales were strong for Mazda's CX-3 with 1,449 vehicles sold, an increase of 18.9 percent compared to last year.

CPO sales totaled 4,445 vehicles in September, a decrease of 4 percent compared to September 2018. Year-to-date CPO sales increased 16 percent, with 39,835 vehicles sold.

Mazda Motor de Mexico (MMdM) reported September sales of 4,296 vehicles, a decrease of 9 percent compared to September last year. Year-to-date sales through September increased 6 percent, with 38,480 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](#).

Contact:

Mary Katherine Lim, Mazda North American Operations, 949-727-6700
 Emily Taylor, Mazda North American Operations, 949-727-6182

	Month-To-Date				Year-To-Date			
	September 2019	September 2018	YOY % Change	% MTD DSR	September 2019	September 2018	YOY % Change	% MTD DSR
Mazda3	3,507	4,635	(24.3)%	(17.8)%	40,506	51,294	(21.0)%	(20.7)%
Mazda6	1,119	2,123	(47.3)%	(42.7)%	17,285	24,741	(30.1)%	(29.8)%
MX-5 Miata	512	756	(32.3)%	(26.4)%	6,351	7,460	(14.9)%	(14.5)%
CX-3	1,449	1,219	18.9%	29.2%	11,780	13,715	(14.1)%	(13.7)%
CX-5	10,332	10,538	(2.0)%	6.6%	113,702	116,728	(2.6)%	(2.2)%
CX-9	1,919	1,986	(3.4)%	5.0%	18,543	21,184	(12.5)%	(12.1)%
CARS	5,138	7,514	(31.6)%	(25.7)%	64,142	83,495	(23.2)%	(22.8)%
TRUCKS	13,700	13,743	(0.3)%	8.4%	144,025	151,627	(5.0)%	(4.6)%
TOTAL	18,838	21,257	(11.4)%	(3.7)%	208,167	235,122	(11.5)%	(11.1)%
*Selling Days	23	25			229	230		