Mazda USA Newsroom

2019 MAZDA6, 2019 CX-9 EARN IIHS "TOP SAFETY PICK+" AWARD

MAZDA VEHICLES CONTINUE TO BE AMONG THE SAFEST ON THE ROAD

WASHINGTON, DC (October 7, 2019) – The Insurance Institute for Highway Safety (IIHS) today announced that the 2019 Mazda6 and 2019 CX-9 have earned its "TOP SAFETY PICK+" award when equipped with front crash prevention and specific headlights built after June 2019. The 2019 TSP+ for 2019 Mazda6 and CX-9 will carry over to the 2020 MY.

To qualify for a 2019 TOP SAFETY PICK+ award, a vehicle has to earn good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It must also earn an advanced or superior rating for front crash prevention and be equipped with good headlights.

Both the 2019 Mazda6 and 2019 CX-9 have earned good ratings in all crashworthiness tests, superior front crash prevention ratings, and have now earned good ratings for improved headlights.

"With the driver in mind, Mazda takes an active approach to safety and gives the driver more peace of mind, which makes driving more fun,"said Mazda President Jeff Guyton. "Confident driving is better driving, and the updates to the 2019 Mazda6 and 2019 CX-9 show Mazda's commitment to providing our customers with advanced safety technologies."

The 2019 Mazda6 and 2019 CX-9 now join the 2019 CX-5 as TOP SAFETY PICK+ winners, while the 2019 Mazda3 Sedan and Hatch, and 2019 CX-3 earn the TOP SAFETY PICK award.

The Mazda6 is on sale now with a starting MSRP of $23,800.

The CX-9 is on sale now with a starting MSRP of $32,280.

The IIHS is an independent, non-governmental safety-testing organization, funded by the insurance industry. For more information, visit IIHS.org.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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