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MAZDA EXPANDS U.S. MX-5 MIATA RESTORATION PARTS PROGRAM

FULL LIST OF FIRST-GENERATION MX-5 RESTORATION PARTS SHARED

IRVINE, Calif. (October 28, 2019) – Mazda MX-5 Miata holds the Guinness World Record for the best-selling two-seat sports car. This is not a feat that is taken lightly as the brand appreciates all of its long-term, loyal enthusiasts for helping the Miata reach amazing heights over the past 30 years. Mazda North American Operations is introducing select reproduction parts for first-generation Miatas, helping extend the life of each roadster sold in North America. There are now over 1,100 new and legacy parts available to support any fan's restoration project and continue to enjoy their Miata.

As a fan-first brand, Mazda consulted specialty shops and Miata clubs to better understand which restoration parts were needed most. With the help of many suppliers, all parts will be remanufactured in Japan using modern methods and materials, while maintaining the look and feel of that era.

An extensive list should provide fans with more confidence in the restoration of their Miata using genuine quality parts. Mazda is excited to be able to offer parts that many fans have been seeking, including a newly developed fabric soft top that uses

the same rear screen material from the original version. Enkei Wheels is reproducing aluminum wheels designed like the original, but through current technologies so that it will be lighter and with a more protected finish. Essential in the maintenance of almost any classic Miata, many moving parts – from the roller for the side windows to the brake piston caliper – that are likely in need of replacement will now be offered.

“There is a pure feeling of joy when it comes to driving a Miata, of any generation,” said Masahiro Moro, Chairman and CEO of Mazda North American Operations. “Our unique Jinba-Ittai – ‘horse and rider as one’ – engineering philosophy has allowed for the engaging and exhilarating driving dynamic that has remained constant over the years, helping make the Miata an important vehicle for the brand and our fans. By helping prolong the life of MX-5 Miata NA models, Mazda is committed to supporting the roadster culture and looks forward to seeing these historic vehicles on the road – and on the track – for years to come.”

The expansion of the Miata restoration parts arrives as the brand is celebrating 30 years of the Miata following the debut of the 2019 Mazda MX-5 Miata 30th Anniversary last February at the Chicago Auto Show. This announcement also coincides with Miata Reunion at WeatherTech Raceway Laguna Seca that was held on October 11-13. Hundreds of fans attendance with their own Miatas to honor the iconic roadster.

A full list of Miata restoration parts can be found at this [link](#). For additional information, please contact your local dealership.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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