

MAZDA REPORTS OCTOBER SALES RESULTS

IRVINE, Calif. (Nov. 1, 2019) – [Mazda North American Operations](#) (MNAO) today reported total October sales of 19,520 vehicles, an increase of 4.5 percent compared to October 2018. Year-to-date sales through October saw a decrease of 10.3 percent, with 227,687 vehicles sold. With 27 selling days in October, compared to 26 the year prior, the company posted an increase of .7 percent on a Daily Selling Rate (DSR) basis.

Sales of Mazda's CUVs, including the CX-3, CX-5 and CX-9, reached 14,450 vehicles, up 18.7 percent compared to October 2018. The strong results were led by CX-3, which saw sales increase 31.7 percent. The CX-5 and CX-9 were also strong performers with sales up 18.3 percent and 13.3 percent, respectively.

CPO sales totaled 5,081 vehicles in October, an increase of 18 percent compared to October 2018. Year-to-date CPO sales increased 16.3 percent, with 51,358 vehicles sold.

Mazda Motor de Mexico (MMdM) reported October sales of 4,645 vehicles, a decrease of 7 percent compared to last year. Year-to-date sales through October increased 4.1 percent, with 47,981 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazda.com/Newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

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	Month-To-Date				Year-To-Date			
	October 2019	October 2018	YOY % Change	% MTD DSR	October 2019	October 2018	YOY % Change	% MTD DSR
Mazda3	3,481	4,093	(15.0)%	(18.1)%	43,987	55,387	(20.6)%	(20.6)%
Mazda6	1,095	1,856	(41.0)%	(43.2)%	18,380	26,597	(30.9)%	(30.9)%
MX-5 Miata	494	553	(10.7)%	(14.0)%	6,845	8,013	(14.6)%	(14.6)%
CX-3	1,386	1,052	31.7%	26.9%	13,166	14,767	(10.8)%	(10.8)%
CX-5	10,970	9,271	18.3%	13.9%	124,672	125,999	(1.1)%	(1.1)%
CX-9	2,094	1,848	13.3%	9.1%	20,637	23,032	(10.4)%	(10.4)%
CARS	5,070	6,502	(22.0)%	(24.9)%	69,212	89,997	(23.1)%	(23.1)%
TRUCKS	14,450	12,171	18.7%	14.3%	158,475	163,798	(3.2)%	(3.2)%
TOTAL	19,520	18,673	4.5%	0.7%	227,687	253,795	(10.3)%	(10.3)%
*Selling Days	27	26			256	256		