

M A Z D A R E

IRVINE, Calif. (Dec. 3, 2019) – Mazda North American Operations (MNAO) today reported total November sales of 24,374 vehicles, an increase of 18 percent compared to the same month in 2018 and Mazda’s overall best November since 1994. Year-to-date sales totaled 252,061 vehicles, a decrease of 8.2 percent. With 26 selling days in November, compared to 25 the year prior, the company posted an increase of 13.4 percent on a Daily Selling Rate (DSR) basis.

The CX-3, CX-5 and CX-9 each achieved best-ever November sales results. The strong performance was led by CX-3, which saw a sales increase of 67.4 percent, while the CX-5 and CX-9 saw sales increases of 29.9 percent and 25.3 percent, respectively.

CPO sales totaled 4,937 vehicles in November, an increase of 16.2 percent compared to November 2018. Year-to-date CPO sales increased 16.3 percent, with 56,295 vehicles sold.

Mazda Motor de Mexico (MMdM) reported November sales of 6,194 vehicles, an increase of 3.8 percent compared to last year. Year-to-date sales through November increased 4.1 percent, with 54,175 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO’s social media channels through Twitter and Instagram at [@MazdaUSA](https://twitter.com/MazdaUSA) and Facebook at [Facebook.com/MazdaUSA](https://www.facebook.com/MazdaUSA).

###



Contact:

Mary Katherine Lim, Mazda North American Operations, 949-727-6700

Emily Taylor, Mazda North American Operations, 949-727-6182

	Month-To-Date				Year-To-Date			
	November 2019	November 2018	YOY % Change	% MTD DSR	November 2019	November 2018	YOY % Change	% MTD DSR
Mazda3	3,579	3,974	(9.9)%	(13.4)%	47,566	59,361	(19.9)%	(20.2)%
Mazda6	1,514	1,984	(23.7)%	(26.6)%	19,894	28,581	(30.4)%	(30.6)%
MX-5 Miata	469	447	4.9%	0.9%	7,314	8,460	(13.5)%	(13.9)%
CX-3	1,654	988	67.4%	61.0%	14,820	15,755	(5.9)%	(6.3)%
CX-30	31	0			31	0		
CX-5	14,139	10,882	29.9%	24.9%	138,811	136,881	1.4%	1.1%
CX-9	2,988	2,385	25.3%	20.5%	23,625	25,417	(7.1)%	(7.4)%
CARS	5,562	6,405	(13.2)%	(16.5)%	74,774	96,402	(22.4)%	(22.7)%
TRUCKS	18,812	14,255	32.0%	26.9%	177,287	178,053	(0.4)%	(0.8)%
TOTAL	24,374	20,660	18.0%	13.4%	252,061	274,455	(8.2)%	(8.5)%
*Selling Days	26	25			282	281		

Additional assets available online:

 [P](#) [H](#)  [D](#) [O](#) [O](#) [T](#) [C](#) [O](#) [U](#) [S](#) [M](#) [E](#)

<https://news.mazdausa.com/2019-12-03-Mazda-Reports-November-Sales-Results>