## MAZDA ADJUSTS DESTINATION AND HANDLING CHARGES EFFECTIVE FEBRUARY 3, 2020

## MID-YEAR PRICING INCREASE IN EFFECT FOR SELECT 2020 MODELS

IRVINE, Calif. (February 3, 2020) – Mazda North American Operations has adjusted destination and handling (D&H) charges, increasing by \$25 for cars and \$55 for crossover SUVs for all 2020 Mazda vehicles, effective February 3, 2020. The newly adjusted D&H price is \$945 for cars and \$1,100 for crossover SUVs (\$990 and \$1,145 in Alaska, respectively). These charges affect vehicles being released from port after the effective date. D&H will remain at previous levels for all other current vehicle inventory across the U.S.

In addition to the D&H adjustment, mid-year pricing for the 2020 Mazda CX-5, 2020 Mazda CX-9 and 2020 Mazda6 will increase by \$100. The updated starting MSRP (not including D&H, taxes, title or additional fees) are as follows:

The 2020 CX-5 starting MSRP increases from \$25,090 to \$25,190 The 2020 CX-9 starting MSRP increases from \$33,790 to \$33,890 The 2020 Mazda6 starting MSRP increases from \$24,000 to \$24,100

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at <a href="InsideMazda.MazdaUSA.com/Newsroom">InsideMazda.MazdaUSA.com/Newsroom</a>.

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## Contact:

Drew Cary, Mazda North American Operations, 949-727-6525 Justin Pagtalunan, Mazda Information Bureau, 714-913-9829

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