Mazda USA Newsroom

2020 MAZDA3 EARNS TOP RATINGS IN GOVERNMENT CRASH TESTS

FIVE STARS OVERALL FOR CRASHWORTHINESS

WASHINGTON, DC (February 28, 2020) – Mazda North American Operations (MNAO) announces the 2020 Mazda3 has received 5-Star overall ratings in frontal crash, side crash, rollover, and in overall vehicle score – the highest government safety ratings a vehicle can earn.

NHTSA's 5-Star Safety Ratings help consumers make smart decisions about safety when purchasing a vehicle. The 5-Star Safety Ratings program evaluates how vehicles perform in crash tests. NHTSA conducts frontal, side and rollover tests because these types account for the majority of crashes on America's roadways.

"We are proud that the 2020 Mazda3 has earned NHTSA's top rating for crashworthiness," said Mazda North America President Jeff Guyton. "Mazda's i-Activsense advanced safety features on the Mazda3 help provide even more peace of mind for the driver, helping enhance our customer's driving experience."

The 2020, Mazda3 sedan and hatchback are equipped with all the crash avoidance technologies recommended by NHTSA: forward collision warning, lane departure warning, crash imminent braking, and dynamic brake support. Mazda's i-Activsense safety systems found standard are Smart Brake Support, Mazda Radar Cruise Control with Stop & Go, Blind Spot Monitoring, Rear Cross Traffic Alert, Lane Departure Warning, Lane Keep Assist, Driver Attention Alert, in addition to Automatic on/off LED headlights, High Beam Control, and rain-sensing windshield wipers.

The 2020 Mazda3 sedan and hatchback have also earned the highest awards from the Insurance Institute for Highway Safety, each with a TOP SAFETY PICK PLUS (TSP+).

The 2020 Mazda3 is currently on sale with a starting MSRP of $21,500.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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