

## MAZDA REPORTS MARCH SALES RESULTS

IRVINE, Calif. (April 1, 2020) – [Mazda North American Operations](#) (MNAO) today reported total March sales of 15,664 vehicles, a decrease of 41.8 percent compared to March 2019. Year-to-date sales totaled 67,670 vehicles, a decrease of 4.5 percent. With 25 selling days in March, compared to 27 the year prior, the company posted a decrease of 37.2 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 3,392 vehicles in March, a decrease of 38.9 percent compared to March 2019. Year-to-date CPO sales decreased 2.5 percent, with 13,510 vehicles sold.

Mazda Motor de Mexico (MMdM) reported March sales of 3,432 vehicles, a decrease of 43.1 percent compared to March last year. Year-to-date sales decreased 20.2 percent, with 12,922 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazda.com/Newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://Facebook.com/MazdaUSA).

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	Month-To-Date				Year-To-Date			
	March 2020	March 2019	YOY % Change	% MTD DSR	March 2020	March 2019	YOY % Change	% MTD DSR
Mazda3	1,863	6,009	(69.0)%	(66.5)%	8,118	15,215	(46.6)%	(46.6)%
Mazda6	1,021	3,396	(69.9)%	(67.5)%	4,506	6,921	(34.9)%	(34.9)%
MX-5 Miata	497	727	(31.6)%	(26.2)%	1,700	1,530	11.1%	11.1%
CX-3	459	1,201	(61.8)%	(58.7)%	2,552	3,253	(21.5)%	(21.5)%
CX-30	2,242	0			8,364	0		
CX-5	7,841	13,465	(41.8)%	(37.1)%	35,211	37,496	(6.1)%	(6.1)%
CX-9	1,741	2,136	(18.5)%	(12.0)%	7,219	6,418	12.5%	12.5%
CARS	3,381	10,132	(66.6)%	(64.0)%	14,324	23,666	(39.5)%	(39.5)%
TRUCKS	12,283	16,802	(26.9)%	(21.0)%	53,346	47,167	13.1%	13.1%
<b>TOTAL</b>	<b>15,664</b>	<b>26,934</b>	<b>(41.8)%</b>	<b>(37.2)%</b>	<b>67,670</b>	<b>70,833</b>	<b>(4.5)%</b>	<b>(4.5)%</b>
*Selling Days	25	27			76	76		

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