

MAZDA REPORTS JUNE SALES RESULTS

IRVINE, Calif., July 1, 2020 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total June sales of 25,326 vehicles, an increase of 10.9 percent compared to June 2019. Sales in the first half of the year totaled 128,869 vehicles, a decrease of 7 percent compared to the same time last year. With 25 selling days in June, compared to 26 the year prior, the company posted an increase of 15.4 percent on a Daily Selling Rate (DSR) basis.

Sales Highlights

The CX-9 saw its best June ever with 2,727 vehicles sold, an increase of 48.9 percent.

The CX-30 saw best-ever sales results since launching in November 2019 with 3,526 vehicles sold.

Sales of the MX-5 Miata increased 27.3 percent with 966 vehicles sold in June.

CPO sales totaled 7,133 vehicles in June, an increase of 25.8 percent compared to June 2019.

Mazda Motor de Mexico (MMdM) reported June sales of 4,133 vehicles, a decrease of 2.3 percent compared to June last year. Year-to-date sales decreased 27.5 percent, with 21,299 vehicles sold.

Today Mazda Motor Corporation also resumed double shift operations at both the Ujina Plants and Hofu Plant No.2. The Hofu Plant No.1 will resume double shift operations on July 27. As consumer demand for cars has started to see a recovery in some markets, Mazda will proceed with cautious steps to meet customers' requests while continuing to implement infection prevention measures.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date				
	June	June	YOY %	% MTD		June	June	YOY %	% MTD	
	2020	2019	Change	DSR		2020	2019	Change	DSR	
Mazda3	3,250	3,990	(18.5)%	(15.3)%		16,228	28,523	(43.1)%	(43.1)%	
Mazda6	1,356	1,681	(19.3)%	(16.1)%		8,085	13,075	(38.2)%	(38.2)%	
MX-5 Miata	966	759	27.3%	32.4%		4,320	3,914	10.4%	10.4%	
CX-3	1,000	1,324	(24.5)%	(21.5)%		4,757	6,784	(29.9)%	(29.9)%	
CX-30	3,526	0				16,956	0			
CX-5	12,501	13,242	(5.6)%	(1.8)%		65,072	74,387	(12.5)%	(12.5)%	

CX-9	2,727	1,832	48.9%	54.8%		13,451	11,872	13.3%	13.3%	
CARS	5,572	6,430	(13.3)%	(9.9)%		28,633	45,512	(37.1)%	(37.1)%	
TRUCKS	19,754	16,398	20.5%	25.3%		100,236	93,043	7.7%	7.7%	
TOTAL	25,326	22,828	10.9%	15.4%		128,869	138,555	(7.0)%	(7.0)%	
*Selling Days	25	26				153	153			

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2020-07-01-Mazda-Reports-June-Sales-Results>