

2021 MAZDA3: WELL-SUITED WITH ADDED POWERTRAINS

MAZDA CONNECTED SERVICES AND IN-CAR WI-FI HOT SPOT STANDARD ACROSS ALL MODELS

AVAILABLE SKYACTIV-G 2.0 JOINS SKYACTIV-G 2.5 AND SKYACTIV-G 2.5T ENGINE IN MAZDA3 OFFERINGS

IRVINE, Calif. (July 8, 2020) – Following an impressive [World Car Design of the Year](#) win, the world's best-selling Mazda is not resting on its laurels and will continue to find ways to enrich fan's lives. Alongside the new [Mazda3 2.5 Turbo](#), two additional powertrains are now available. With many options, fans can find a Mazda3 that best fits their unique lifestyle. Today, Mazda North American Operations is announcing that the 2021 Mazda3 will go on sale in the fall of 2020.

New for 2021, the Mazda3 2.0 sedan is equipped with the efficient Skyactiv-G 2.0-liter engine, rated to deliver 155 horsepower and 150 lb-ft of torque with front-wheel drive and standard with G-Vectoring Control Plus.

Three-year trial of Mazda Connected Services, which allows the ability to monitor or control certain features of the vehicle through the MyMazda app and includes in-car Wi-Fi hot spot with six-months or 2GB trial are newly standard on all 2021 Mazda3 models. Standard exterior features include LED daytime lights, automatic on/off LED headlights, LED taillights, 16-inch aluminum alloy wheels, matte finish front grille, rearview camera and rain-sensing windshield wipers. The stylish interior is standard with an 8.8-inch large center display, Bluetooth hands-free phone and audio, two USB inputs, AM/FM eight-speaker sound system with HD Radio™, push button start, electronic parking brake and black cloth seats. Standard i-Activsense safety features comprise of Mazda Radar Cruise Control with stop and go function, Smart Brake Support, Lane Departure Warning with Lane-Keep Assist, Driver Attention Alert and High Beam Control.

The Mazda3 2.5 S, available in both hatchback and sedan, will continue to offer the Skyactiv-G 2.5-liter engine capable of 186 horsepower and 186 lb-ft of torque and standard front-wheel drive. Apple CarPlay™ and Android Auto™ are standard on Mazda3 2.5 S, in addition to all the features equipped on the Mazda3 2.0.

The Mazda3 2.5 S with Select Package is a new offering for the hatchback and remains available for the sedan. Along with available i-Activ all-wheel drive, this package adds more conveniences such as Blind Spot Monitoring with Rear Cross-Traffic Alert, Mazda Advanced Keyless Entry, dual-zone automatic climate control, leather steering wheel and shift knob, black leatherette seats, rear armrest with cup holders and door mirror turn signals. The Select Package also upgrades to 18-inch gray aluminum alloy wheels.

Opening to more potentials, the Mazda3 2.5 S with Preferred Package now adds a power moonroof. The Preferred Package consists of heated front seats, gloss black front grille, door mirrors with memory positioning and eight-way power driver seats with power lumbar support and seat memory. As part of this package, the interior and leatherette seats are available in either black or greige.

Elevating to the Mazda3 2.5 S with Premium Package brings the highest qualities to the hatchback and sedan. New for 2021, this package is enhanced with navigation, Bose® 12-speaker premium audio with aluminum speaker grilles, SiriusXM® that includes a three-month trial subscription and a shark fin antenna. Also included in this package is Active Driving Display, Adaptive Front-lighting System and paddle shifters. Leather seats complement the quality of the interior. Along with available black interior, the white interior option is exclusive to the sedan with the red interior option reserved for the hatchback. For the exterior, this package is equipped with 18-inch black finish aluminum alloy wheels and LED signature illumination headlights and taillights. Limited to the Premium package hatchback FWD, Mazda will continue to offer its Skyactiv-MT six-speed manual transmission.

2021 Mazda3 pricing will be announced on a later date.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately

620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

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