

## MAZDA REPORTS JULY SALES RESULTS

IRVINE, Calif., Aug. 3, 2020 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total July sales of 24,085 vehicles, an increase of 3.4 percent compared to July 2019. Year-to-date sales totaled 152,954 vehicles, a decrease of 5.5 percent compared to the same time last year. With 26 selling days in July, compared to 25 the year prior, the company posted a decrease of .6 percent on a Daily Selling Rate (DSR) basis.

### Sales Highlights

Sales of the CX-30 reached an all-time high since the vehicle launched in November 2019, with 3,787 vehicles sold.

The CX-9 saw its best July since 2011 with 2,335 vehicles sold, an increase of 9.4 percent compared to July 2019.

CPO sales totaled 6,910 vehicles in July, an increase of 25 percent compared to July 2019, and achieved a second-best all-time record.

Mazda Motor de Mexico (MMdM) reported July sales of 2,524 vehicles, a decrease of 47.7 percent compared to July last year. Year-to-date sales decreased 30.3 percent, with 23,823 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](#).

	Month-To-Date					Year-To-Date				
	July	July	YOY %	% MTD		July	July	YOY %	% MTD	
	<u>2020</u>	<u>2019</u>	<u>Change</u>	<u>DSR</u>		<u>2020</u>	<u>2019</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	3,231	3,651	(11.5)%	(14.9)%		19,459	32,174	(39.5)%	(39.9)%	
Mazda6	1,199	1,483	(19.2)%	(22.3)%		9,284	14,558	(36.2)%	(36.6)%	
MX-5 Miata	696	1,109	(37.2)%	(39.7)%		5,016	5,023	(0.1)%	(0.7)%	
CX-3	959	1,523	(37.0)%	(39.5)%		5,716	8,307	(31.2)%	(31.6)%	
CX-30	3,787	0				20,743	0			
CX-5	11,878	13,391	(11.3)%	(14.7)%		76,950	87,778	(12.3)%	(12.8)%	
CX-9	2,335	2,135	9.4%	5.2%		15,786	14,007	12.7%	12.1%	

CARS	5,126	6,243	(17.9)%	(21.1)%		33,759	51,755	(34.8)%	(35.1)%	
TRUCKS	18,959	17,049	11.2%	6.9%		119,195	110,092	8.3%	7.7%	
<b>TOTAL</b>	24,085	23,292	3.4%	(0.6)%		152,954	161,847	(5.5)%	(6.0)%	
*Selling Days	26	25				179	178			

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325; Emily Taylor, Mazda North American Operations, 949-727-6182

---

<https://news.mazdausa.com/2020-08-03-Mazda-Reports-July-Sales-Results>