Mazda USA Newsroom

2021 MAZDA3 2.5 TURBO FULL REVEAL

- Starting MSRP[1] for the 2021 Mazda3 is $20,500 while the Mazda3 2.5 Turbo will start at $29,900
- Available Appearance Packages add more aerodynamic styling that complement its refined performance
- Fans interested in learning more about the Mazda3 2.5 Turbo can speak to a Mazda representative by visiting: https://www.mazdausa.com/vehicles/2021-mazda3-turbo

Effective February 1, 2021, all 2021 Mazda3 vehicles released from port after this date will increase destination and handling to $995 ($1,040 in Alaska). In addition, mid-year pricing for all 2021 Mazda3 models will increase by $150 and have a starting MSRP (not including destination and handling, taxes, title or additional fees) of $20,650.

IRVINE, Calif., Aug. 4, 2020 /PRNewswire/ -- The 2021 Mazda3 2.5 Turbo, generated resounding excitement with owners and fans when it was announced in July. Mazda North American Operations (MNAO) today shares the first full look at the 2021 Mazda3 2.5 Turbo hatchback with a launch film and image gallery.

Experience the interactive Multichannel News Release here: https://www.multivu.com/players/English/8709551-mazda3-turbo-2021/

The well-appointed and stylish Mazda3 2.5 Turbo is equipped with an impressive engine capable of delivering 250 horsepower and 320 lb-ft of torque on premium fuel (or 227 horsepower and 310 lb-ft of torque on regular fuel) and standard i-Activ all-wheel drive system. Sophistication with an edge.

The Mazda3 2.5 Turbo hatchback with Premium Plus package shown in the launch film is equipped with the available Appearance Package that builds on its award-wining design by adding a more aggressive feel. The turbo hatchback offers two Appearance Package options. With the Premium Plus package, the front air dam and rear roof spoiler come standard, and the upgraded Appearance Package includes a rear diffuser and side sill extensions. Additionally, all four aerodynamic accessories can be equipped on the standard Mazda3 2.5 Turbo hatchback with its own Appearance Package option. New BBS 18-inch gloss black forged wheels are available on all Mazda3 models. A full list of accessories can be found and ordered at Accessories.MazdaUSA.com or through a local Mazda dealership[2].

With many options available to those interested in the 2021 Mazda3, every fan can find the ideal hatchback or sedan that best fits their lifestyle. For those who would like to be the first to have the Mazda3 2.5 Turbo to arrive in their driveway, interested fans can speak to a Mazda representative now that will collect details on their preferred Mazda3 2.5 Turbo and answer select product questions.

The starting MSRP[3] for the 2021 Mazda3 is $20,500 while the Mazda3 2.5 Turbo will start at $29,900. For more information or to speak with a Mazda representative, please visit: https://www.mazdausa.com/vehicles/2021-mazda3-turbo.

MSRP[4] FOR THE 2021 MAZDA3 IS AS FOLLOWS:

	Drivetrain	Sedan	Hatchback
Mazda3 2.0	FWD	$20,500	-
Mazda3 2.5 S	FWD	$21,500	$22,500
Mazda3 2.5 S w/ Select Package	FWD	$22,700	$23,700
	AWD	$24,100	$25,100
Mazda3 2.5 S w/ Preferred Package	FWD	$24,350	$25,350

	AWD	$25,750	$26,750
Mazda3 2.5 S (6MT) w/ Premium Package	FWD	-	$27,850
Mazda3 2.5 S w/ Premium Package	FWD	$26,850	$27,850
	AWD	$28,250	$29,250
Mazda3 2.5 Turbo	AWD	$29,900	$30,900
Mazda3 2.5 Turbo w/ Premium Plus	AWD	$32,450	$33,750

ACCESSORY PACKAGES:

BBS 18-inch gloss black forged wheel (price per wheel)	$918.95
Aero Kit for Mazda3 2.5 Turbo hatchback	
w/ Premium Plus Package	$1,075
w/o Premium Plus Package	$1,900

PREMIUM PAINT COLORS:

Soul Red Crystal	$595
Machine Gray Metallic	$495
Snowflake White Pearl Mica	$395

Fans are encouraged to download the MyMazda mobile app to receive exclusive Mazda content as it becomes available (must have push notifications turned on), including the latest information on Mazda3 2.5 Turbo, which is expected to arrive in dealerships by the end of this year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

[1] MSRP does not include $945 for destination and handling ($990 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

[2] "Starting at" accessory pricing excludes taxes, installation and any dealer charges. Actual dealer price will vary. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.

[3] MSRP does not include $920 for destination and handling ($965 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

[4] MSRP does not include $945 for destination and handling ($990 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

SOURCE Mazda North American Operations

For further information: Drew Cary, Mazda North American Operations, 949-727-6525, Justin Pagtalunan, Mazda North American Operations, 714-913-9829

Additional assets available online:
PHOTOS (6) **VIDEO** (1)

https://news.mazdausa.com/2020-08-04-2021-Mazda3-2-5-Turbo-Full-Reveal