MAZDA REPORTS AUGUST SALES RESULTS

IRVINE, Calif., Sept. 1, 2020 / PRNewswire / -- Mazda North American Operations (MNAO) today reported total August sales of 26,089 vehicles, a decrease of 5.1 percent compared to August 2019. Year-to-date sales totaled 179,043 vehicles, a decrease of 5.4 percent compared to the same time last year. With 26 selling days in August, compared to 28 the year prior, the company posted an increase 2.2 percent on a Daily Selling Rate (DSR) basis.

Sales Highlights

- Sales of the CX-30 reached an all-time high since the vehicle launched in November 2019, with 3,862 vehicles sold.
- The CX-5 saw its second-best August since the vehicle launched, with 13,745 vehicles sold.
- The CX-9 saw its second-best August since 2011 with 2,443 vehicles sold.
- CPO sales totaled 6,630 vehicles in August, an increase of 10 percent compared to August 2019, and achieved a third-best all-time record.

Mazda Motor de Mexico (MMdM) reported August sales of 3,166 vehicles, an increase of 25.4 percent compared to August last year. Year-to-date sales decreased 30.9 percent, with 26,989 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and Broll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date				Year-To-Date				
	August	August	YOY %	% MTD	August	August	YOY %	% MTD	
	2020	<u>2019</u>	<u>Change</u>	DSR	2020	2019	<u>Change</u>	<u>DSR</u>	
Mazda3	3,175	4,825	(34.2)%	(29.1)%	22,634	36,999	(38.8)%	(38.5)%	
Mazda6	1,230	1,608	(23.5)%	(17.6)%	10,514	16,166	(35.0)%	(34.6)%	
MX-5 Miata	774	816	(5.1)%	2.1%	5,790	5,839	(0.8)%	(0.4)%	
CX-3	860	2,024	(57.5)%	(54.2)%	6,576	10,331	(36.3)%	(36.0)%	
CX-30	3,862	0			24,605	0			
CX-5	13,745	15,592	(11.8)%	(5.1)%	90,695	103,370	(12.3)%	(11.8)%	
CX-9	2,443	2,617	(6.6)%	0.5%	18,229	16,624	9.7%	10.2%	
CARS	5,179	7,249	(28.6)%	(23.1)%	38,938	59,004	(34.0)%	(33.7)%	

TRUCKS	20,910	20,233	3.3%	11.3%	140,105	130,325	7.5%	8.0%	
TOTAL	26,089	27,482	(5.1)%	2.2%	179,043	189,329	(5.4)%	(5.0)%	
*Selling Days	26	28			205	206			

SOURCE Mazda North American Operations

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https://news.mazdausa.com/2020-09-01-Mazda-Reports-August-Sales-Results