

## MAZDA REPORTS SEPTEMBER SALES RESULTS

IRVINE, Calif., Oct. 1, 2020 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total September sales of 24,237 vehicles, an increase of 28.7 percent compared to September 2019. Year-to-date sales totaled 203,280 vehicles; a decrease of 2.3 percent compared to the same time last year. With 25 selling days in September, compared to 23 the year prior, the company posted an increase of 18.4 percent on a Daily Selling Rate (DSR) basis.

### Sales Highlights

- Sales of the CX-5 saw its best September since launch with 13,582 vehicles sold.
- Sales of the CX-9 saw its best September since 2011 with 2,183 vehicles sold.
- Sales of the MX-5 saw its best September since 2015 with 862 vehicles sold.
- CPO sales totaled 6,016 vehicles in September, an increase of 35 percent compared to August 2019, and achieved its best September.

Mazda Motor de Mexico (MMdM) reported September sales of 4,089 vehicles, a decrease 4.8 percent compared to September last year. Year-to-date sales decreased 28.3 percent, with 31,078 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [insideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date				Year-To-Date			
	September	September	YOY %	% MTD	September	September	YOY %	% MTD
	2020	2019	Change	DSR	2020	2019	Change	DSR
Mazda3	2,535	3,507	(27.7)%	(33.5)%	25,169	40,506	(37.9)%	(38.1)%
Mazda6	1,451	1,119	29.7%	19.3%	11,965	17,285	(30.8)%	(31.1)%
MX-5 Miata	862	512	68.4%	54.9%	6,652	6,351	4.7%	4.3%
CX-3	436	1,449	(69.9)%	(72.3)%	7,012	11,780	(40.5)%	(40.7)%
CX-30	3,188	0			27,793	0		
CX-5	13,582	10,332	31.5%	20.9%	104,277	113,702	(8.3)%	(8.7)%
CX-9	2,183	1,919	13.8%	4.7%	20,412	18,543	10.1%	9.6%
CARS	4,848	5,138	(5.6)%	(13.2)%	43,786	64,142	(31.7)%	(32.0)%
TRUCKS	19,389	13,700	41.5%	30.2%	159,494	144,025	10.7%	10.3%
<b>TOTAL</b>	<b>24,237</b>	<b>18,838</b>	<b>28.7%</b>	<b>18.4%</b>	<b>203,280</b>	<b>208,167</b>	<b>(2.3)%</b>	<b>(2.8)%</b>

*Selling Days	25	23				230	229		

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2020-10-01-Mazda-Reports-September-Sales-Results>