MAZDA REPORTS OCTOBER SALES RESULTS

IRVINE, Calif., Nov. 3, 2020 /PRNewswire/ -- Mazda North American Operations (MNAO) today reported total October sales of 22,736 vehicles, an increase of 16.5 percent compared to October 2019. Year-to-date sales totaled 226,016 vehicles; a decrease of 0.7 percent compared to the same time last year. With 28 selling days in October, compared to 27 the year prior, the company posted an increase of 12.3 percent on a Daily Selling Rate (DSR) basis.

Sales Highlights

Sales of the CX-5 saw its best October ever with 11,890 vehicles sold.

Sales of the CX-9 saw its second-best October with 2,382 vehicles sold.

Sales of the MX-5 saw its best October since 2015 with 851 vehicles sold.

CPO sales totaled 6,310 vehicles in October, an increase of 24 percent compared toOctober 2019, and achieved its best October.

Mazda Motor de Mexico (MMdM) reported October sales of 4,428 vehicles, a decrease 4.7 percent compared to October last year. Year-to-date sales decreased 26 percent, with 35,506 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and Broll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/MazdaUSA</u>.

	Month-To-Date				Year-To-Date				
	October	October	YOY %	% MTD	October	October	YOY %	% MTD	
	2020	<u>2019</u>	<u>Change</u>	DSR	2020	<u>2019</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	2,570	3,481	(26.2)%	(28.8)%	27,739	43,987	(36.9)%	(37.4)%	
Mazda6	1,356	1,095	23.8%	19.4%	13,321	18,380	(27.5)%	(28.1)%	
MX-5 Miata	851	494	72.3%	66.1%	7,503	6,845	9.6%	8.8%	
CX-3	473	1,386	(65.9)%	(67.1)%	7,485	13,166	(43.1)%	(43.6)%	
CX-30	3,214	0			31,007	0			
CX-5	11,890	10,970	8.4%	4.5%	116,167	124,672	(6.8)%	(7.5)%	
CX-9	2,382	2,094	13.8%	9.7%	22,794	20,637	10.5%	9.6%	

CARS	4,777	5,070	(5.8)%	(9.1)%	48,563	69,212	(29.8)%	(30.4)%	
TRUCKS	17,959	14,450	24.3%	19.8%	177,453	158,475	12.0%	11.1%	
TOTAL	22,736	19,520	16.5%	12.3%	226,016	227,687	(0.7)%	(1.5)%	
*Selling Days	28	27			258	256			
								·	

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325; Emily Taylor, Mazda North American Operations, 949-727-6182

https://news.mazdausa.com/2020-11-03-Mazda-Reports-October-Sales-Results