Mazda USA Newsroom

MAZDA NAMED U.S. NEWS & WORLD REPORT BEST CAR BRAND FOR 6TH CONSECUTIVE YEAR

November 17, 2020

WASHINGTON, DC (November 17, 2020) – Mazda North American Operations (MNAO) is pleased to announce that U.S. News & World Report has named Mazda the “Best Car Brand” for the sixth consecutive year. Mazda won this car class on the strength of its class leading Mazda3, Mazda6 and MX-5 Miata.

According to U.S. News & World Report, the Mazda3, Mazda6 and MX-5 Miata offer superior performance and handling and feature premium, quality, and upscale interiors. At the heart of each Mazda vehicle is SKYACTIV Technology, which includes precise engineering paired with artful craftsmanship.

“Mazda won the Best Car Brand award due to the strength of the Mazda3, Mazda6 and MX-5 Miata,” said U.S. News & World Report Executive Editor Jamie Page Deaton. “All three models have top-notch performance that puts an emphasis on direct, sporty handling, as well as quality interiors that are more upscale than their price tags might suggest.”

“We are honored that U.S. News & World Report has recognized Mazda as its ‘Best Car Brand’ for the sixth year in a row,” said Jeff Guyton president of Mazda North American Operations. “Designed with the driver in mind, Mazda vehicles feature sleek, sophisticated exterior designs and thoughtfully crafted interiors as well as having an active approach to safety that can help deliver a more joyful, confident driving experience for our customers.”

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO’s social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

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