MAZDA REPORTS NOVEMBER SALES RESULTS

IRVINE, Calif., Dec. 1, 2020 /<u>PRNewswire</u>/ -- <u>Mazda North American Operations</u> (MNAO) today reported total November sales of 21,752 vehicles, a decrease of 10.8 percent compared to November 2019. Year-to-date sales totaled 247,768 vehicles; a decrease of 1.7 percent compared to the same time last year. With 23 selling days in November, compared to 26 the year prior, the company posted an increase of .09 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,115 vehicles in November, an increase of .04 percent compared to November 2019, and achieved its best November.

Mazda Motor de Mexico (MMdM) reported November sales of 5,768 vehicles, a decrease 6.9 percent compared to November last year. Year-to-date sales decreased 23.8 percent, with 41,274 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/MazdaUSA</u>.

	Month-To-Date				Year-To-Date				
	November	November	YOY %	% MTD	November	November	YOY %	% MTD	
	2020	<u>2019</u>	<u>Change</u>	<u>DSR</u>	2020	<u>2019</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	2,613	3,579	(27.0)%	(17.5)%	30,352	47,566	(36.2)%	(36.0)%	
Mazda6	1,196	1,514	(21.0)%	(10.7)%	14,517	19,894	(27.0)%	(26.8)%	
MX-5 Miata	610	469	30.1%	47.0%	8,113	7,314	10.9%	11.3%	
CX-3	413	1,654	(75.0)%	(71.8)%	7,898	14,820	(46.7)%	(46.5)%	
CX-30	2,649	31			33,656	31			
CX-5	12,299	14,139	(13.0)%	(1.7)%	128,466	138,811	(7.5)%	(7.1)%	
CX-9	1,972	2,988	(34.0)%	(25.4)%	24,766	23,625	4.8%	5.2%	
CARS	4,419	5,562	(20.6)%	(10.2)%	52,982	74,774	(29.1)%	(28.9)%	
TRUCKS	17,333	18,812	(7.9)%	4.2%	194,786	177,287	9.9%	10.3%	

TOTAL	21,752	24,374	(10.8)%	0.9%	247,768	252,061	(1.7)%	(1.4)%	
*Selling Days	23	26			281	282			

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325; Emily Taylor, Mazda North American Operations, 949-727-6182

https://news.mazdausa.com/2020-12-01-Mazda-Reports-November-Sales-Results?cat=2757