

IRVINE, Calif., Jan. 5, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total December sales of 31,308 vehicles, achieving best-ever December results and an increase of 18.2 percent compared to December 2019. Full year sales in 2020 totaled 279,076 vehicles sold, an increase of 0.2 percent compared to 2019. With 28 selling days in December, compared to 25 in 2019, the company posted an increase of 5.5 percent on a Daily Selling Rate (DSR) basis in December. With 309 selling days in 2020, compared to 307 in 2019, the company posted a decrease of 0.5 percent on a DSR basis for the year.

Sales Highlights

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		Month-To-Date						Year-To-Date			
		December	December	YOY %	% MTD			December	December	YOY %	% MTD
		<u>2020</u>	<u>2019</u>	<u>Change</u>	<u>DSR</u>			<u>2020</u>	<u>2019</u>	<u>Change</u>	<u>DSR</u>
	Mazda3	3,256	3,175	2.6%	(8.4)%			33,608	50,741	(33.8)%	(34.2)%
	Mazda6	1,687	1,630	3.5%	(7.6)%			16,204	21,524	(24.7)%	(25.2)%
	MX-5 Miata	694	439	58.1%	41.1%			8,807	7,753	13.6%	12.9%
	CX-3	437	1,409	(69.0)%	(72.3)%			8,335	16,229	(48.6)%	(49.0)%
	CX-30	4,408	868					38,064	899		
	CX-5	17,954	15,734	14.1%	1.9%			146,420	154,545	(5.3)%	(5.9)%
	CX-9	2,872	3,236	(11.2)%	(20.8)%			27,638	26,861	2.9%	2.2%
	CARS	5,637	5,244	7.5%	(4.0)%			58,619	80,018	(26.7)%	(27.2)%
	TRUCKS	25,671	21,247	20.8%	7.9%			220,457	198,534	11.0%	10.3%
	TOTAL	31,308	26,491	18.2%	5.5%			279,076	278,552	0.2%	(0.5)%
	*Selling Days	28	25					309	307		

SOURCE Mazda North American Operations

For further information: Mary Katherine Lim, Mazda North American Operations, 949-727-6700, or Emily Taylor, Mazda North American Operations, 949-727-6182

<https://news.mazdausa.com/2021-01-05-Mazda-Reports-December-and-Full-Year-2020-Sales-Results>