MAZDA ADJUSTS DESTINATION AND HANDLING CHARGES EFFECTIVE FEBRUARY 1, 2021

MID-YEAR PRICING INCREASE IN EFFECT FOR MOST 2021 MODELS

IRVINE, Calif. (February 1, 2021) – Mazda North American Operations has adjusted destination and handling (D&H) charges, increasing by \$50 for cars and \$75 for crossover SUVs for all 2021 Mazda vehicles, effective February 1, 2021. The newly adjusted D&H price is \$995 for cars and \$1,175 for crossover SUVs (\$1,040 and \$1,220 in Alaska, respectively). These charges affect vehicles being released from port after the effective date. D&H will remain at previous levels for all other current vehicle inventory across the U.S.

In addition to the D&H adjustment, mid-year pricing for the most 2021 models will increase by at least \$100. 2021 Mazda MX-5 Miata MSRP is not affected. The updated starting MSRP (not including D&H, taxes, title or additional fees) are as follows:

The 2021 Mazda3 starting MSRP increases from \$20,500 to \$20,650

The 2021 CX-3 starting MSRP increases from \$20,640 to \$20,790

The 2021 CX-30 starting MSRP increases from \$21,900 to \$22,050

The 2021 Mazda6 starting MSRP increases from \$24,325 to \$24,475

The 2021 CX-5 starting MSRP increases from \$25,270 to \$25,370

The 2021 CX-9 starting MSRP increases from \$33,960 to \$34,160

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and Broll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

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