

## **MAZDA ADJUSTS DESTINATION AND HANDLING CHARGES EFFECTIVE FEBRUARY 1, 2021**

### **MID-YEAR PRICING INCREASE IN EFFECT FOR MOST 2021 MODELS**

IRVINE, Calif. (February 1, 2021) – Mazda North American Operations has adjusted destination and handling (D&H) charges, increasing by \$50 for cars and \$75 for crossover SUVs for all 2021 Mazda vehicles, effective February 1, 2021. The newly adjusted D&H price is \$995 for cars and \$1,175 for crossover SUVs (\$1,040 and \$1,220 in Alaska, respectively). These charges affect vehicles being released from port after the effective date. D&H will remain at previous levels for all other current vehicle inventory across the U.S.

In addition to the D&H adjustment, mid-year pricing for the most 2021 models will increase by at least \$100. 2021 Mazda MX-5 Miata MSRP is not affected. The updated starting MSRP (not including D&H, taxes, title or additional fees) are as follows:

- The 2021 Mazda3 starting MSRP increases from \$20,500 to \$20,650
- The 2021 CX-3 starting MSRP increases from \$20,640 to \$20,790
- The 2021 CX-30 starting MSRP increases from \$21,900 to \$22,050
- The 2021 Mazda6 starting MSRP increases from \$24,325 to \$24,475
- The 2021 CX-5 starting MSRP increases from \$25,270 to \$25,370
- The 2021 CX-9 starting MSRP increases from \$33,960 to \$34,160

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

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