

MAZDA REPORTS FEBRUARY SALES RESULTS

IRVINE, Calif., March 2, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total February sales of 26,008 vehicles, a decrease of 8.4 percent compared to February 2020. Year-to-date sales totaled 51,267 vehicles, a decrease of 1.4 percent. With 24 selling days in February, compared to 26 the year prior, the company posted an increase of 0.7 percent on a Daily Selling Rate (DSR) basis.

Sales Highlights

Sales of the CX-30 totaled 5,005 in February, an increase of 33.3 percent compared to February 2020.

Sales of the CX-9 totaled 3,151 in February, an increase of 7.7 percent compared to February 2020.

Sales of the MX-5 Miata totaled 836 vehicles, an increase of 3.6 percent compared to February 2020.

Mazda Motor de Mexico (MMdM) reported February sales of 4,240 vehicles, a decrease of 9.9 percent compared to February 2020.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date					Year-To-Date				
	February	February	YOY %	% MTD		February	February	YOY %	% MTD	
	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	3,083	3,759	(18.0)%	(11.1)%		6,129	6,255	(2.0)%	4.1%	
Mazda6	1,327	1,730	(23.3)%	(16.9)%		2,725	3,485	(21.8)%	(16.9)%	
MX-5 Miata	836	807	3.6%	12.2%		1,372	1,203	14.0%	21.2%	
CX-3	519	947	(45.2)%	(40.6)%		893	2,093	(57.3)%	(54.7)%	
CX-30	5,005	3,754	33.3%	44.4%		8,629	6,122	41.0%	49.8%	
CX-5	12,087	14,462	(16.4)%	(9.5)%		25,670	27,370	(6.2)%	(0.3)%	
CX-9	3,151	2,926	7.7%	16.7%		5,849	5,478	6.8%	13.4%	
CARS	5,246	6,296	(16.7)%	(9.7)%		10,226	10,943	(6.6)%	(0.7)%	
TRUCKS	20,762	22,089	(6.0)%	1.8%		41,041	41,063	(0.1)%	6.2%	

TOTAL	26,008	28,385	(8.4)%	(0.7)%		51,267	52,006	(1.4)%	4.7%	
*Selling Days	24	26				48	51			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** [\(1\)](#)

<https://news.mazdausa.com/2021-03-02-Mazda-Reports-February-Sales-Results>