

## MAZDA REPORTS MARCH SALES RESULTS

IRVINE, Calif., April 1, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total March sales of 31,991 vehicles, an increase of 104.2 percent compared to March 2020. Year-to-date sales totaled 83,258 vehicles; an increase of 23 percent compared to the same time last year. With 26 selling days in March, compared to 25 the year prior, the company posted an increase of 96.4 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 7,834 vehicles in March, an increase of 74 percent compared to March 2020, and achieved an all-time record high.

### Sales Highlights

Sales of the CX-30 achieved its best month ever with 5,960 vehicles sold.  
 Sales of the CX-5 achieved its best March ever with 15,080 vehicles sold.  
 Sales of the CX-9 achieved its best month ever with 3,537 vehicles sold.  
 Sales of the MX-5 achieved its second-best March since 2008 with 1,371 vehicles sold.  
 CPO sales achieved an all-time record high with 7,834 vehicles sold.

Mazda Motor de Mexico (MMdM) reported November sales of 4,720 vehicles, an increase of 37.5 percent compared to March last year. Year-to-date sales decreased 1.5 percent, with 12,729 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

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		Month-To-Date					Year-To-Date				
		March	March	YOY %	% MTD		March	March	YOY %	% MTD	
		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
	Mazda3	3,863	1,863	107.4%	99.4%		9,992	8,118	23.1%	26.4%	
	Mazda6	1,560	1,021	52.8%	46.9%		4,285	4,506	(4.9)%	(2.3)%	
	MX-5 Miata	1,371	497	175.9%	165.2%		2,743	1,700	61.4%	65.7%	
	CX-3	620	459	35.1%	29.9%		1,513	2,552	(40.7)%	(39.1)%	
	CX-30	5,960	2,242	165.8%	155.6%		14,589	8,364	74.4%	79.1%	
	CX-5	15,080	7,841	92.3%	84.9%		40,750	35,211	15.7%	18.9%	
	CX-9	3,537	1,741	103.2%	95.3%		9,386	7,219	30.0%	33.5%	

	CARS	6,794	3,381	100.9%	93.2%		17,020	14,324	18.8%	22.0%	
	TRUCKS	25,197	12,283	105.1%	97.2%		66,238	53,346	24.2%	27.5%	
	<b>TOTAL</b>	31,991	15,664	104.2%	96.4%		83,258	67,670	23.0%	26.4%	
	*Selling Days	26	25				74	76			

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2021-04-01-Mazda-Reports-March-Sales-Results>