

## MAZDA'S ICONIC ROADSTER WINS 2021 KELLEY BLUE BOOK 5-YEAR COST TO OWN AWARD

**April 28, 2021**

IRVINE, Calif. (April 28, 2021) – Today, Kelley Blue Book announced the 2021 Mazda MX-5 Miata as the winner of its “2021 5-Year Cost to Own Awards” sports car category. Kelley Blue Book uses its data to find and award vehicles whose cost of ownership is lowest in their respective segments, taking depreciation, insurance, fees, maintenance, state fees, and fuel costs into consideration.



The 2021 Mazda MX-5, which starts at \$26,830, has continued to delight enthusiasts for over three decades. All trim levels are available with either a soft-top or power-retractable hardtop (PRHT). Its charismatic driving dynamics are never compromised, even while evolving with new features and options that help make this thrilling weekend car just as enjoyable every other day of the week.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](https://twitter.com/MazdaUSA) and [Instagram](https://www.instagram.com/mazdausa) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

Contact:

Emily Taylor, Mazda North American Operations, 949-727-6182

Drew Cary, Mazda North American Operations, 949-727-6525

---

<https://news.mazdausa.com/2021-04-28-Mazdas-Iconic-Roadster-Wins-2021-Kelley-2021-04-28-Blue-Book-5-Year-Cost-To-Own-Award>