

MAZDA REPORTS APRIL SALES RESULTS

IRVINE, Calif., May 3, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total April sales of 31,117 vehicles, an increase of 184.4 percent compared to April 2020. Year-to-date sales totaled 114,375 vehicles; an increase of 45.5 percent compared to the same time last year. With 26 selling days in April, compared to the same number the year prior, the company posted an increase of 48.4 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,880 vehicles in April, an increase of 187 percent compared to April 2020, and achieved its best ever April.

Sales Highlights

Sales of the CX-30 achieved its second-best month ever with 5,532 vehicles sold.

Sales of the CX-5 achieved its best April ever with 14,883 vehicles sold.

Sales of the CX-9 achieved its best April ever with 3,188 vehicles sold.

CPO sales achieved its best April ever with 6,880 vehicles sold.

Mazda Motor de Mexico (MMdM) reported April sales of 4,482 vehicles, an increase of 133.4 percent compared to April last year. Year-to-date sales increased 16 percent, with 17,211 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date					Year-To-Date				
	April	April	YOY %	% MTD		April	April	YOY %	% MTD	
	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	3,794	1,492	154.3%	154.3%		13,786	9,610	43.5%	46.3%	
Mazda6	1,517	746	103.4%	103.4%		5,802	5,252	10.5%	12.7%	
MX-5 Miata	1,310	552	137.3%	137.3%		4,053	2,252	80.0%	83.6%	
CX-3	893	363	146.0%	146.0%		2,406	2,915	(17.5)%	(15.8)%	
CX-30	5,532	1,483	273.0%	273.0%		20,121	9,847	104.3%	108.4%	
CX-5	14,883	5,220	185.1%	185.1%		55,633	40,431	37.6%	40.4%	
CX-9	3,188	1,084	194.1%	194.1%		12,574	8,303	51.4%	54.5%	

CARS	6,621	2,790	137.3%	137.3%		23,641	17,114	38.1%	40.9%	
TRUCKS	24,496	8,150	200.6%	200.6%		90,734	61,496	47.5%	50.5%	
TOTAL	31,117	10,940	184.4%	184.4%		114,375	78,610	45.5%	48.4%	
*Selling Days	26	26				100	102			

SOURCE Mazda North American Operations

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<https://news.mazdausa.com/2021-05-03-Mazda-Reports-April-Sales-Results>