

## **MAZDA NAMES JUSTIN PAGTALUNAN AS PUBLIC RELATIONS PROGRAM MANAGER**

IRVINE, Calif. (June 30, 2021) – Mazda North American Operations (MNAO) today announced the addition of Justin Pagtalunan to its team as a public relations program manager.

In his new role, Pagtalunan is responsible for developing strategy and leading day day-to-day implementation of PR activities, events and storytelling related to product and motorsports communications. He will be based out of MNAO's corporate headquarters in Irvine, Calif. For all working media, he can be reached at [jpagtalun@mazdausa.com](mailto:jpagtalun@mazdausa.com).

With more than 10 years of experience in the automotive industry, Pagtalunan joins Mazda from Hill+Knowlton Strategies, MNAO's PR agency of record. Prior to that, Pagtalunan was an associate editor for Driving Line.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

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