

MAZDA REPORTS JUNE SALES RESULTS

IRVINE, Calif., July 1, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total June sales of 32,605 vehicles, an increase of 28.7 percent compared to June 2020. Year-to-date sales totaled 189,167 vehicles; an increase of 46.8 percent compared to the same time last year. With 25 selling days in June, compared to the same number of days the year prior, the company posted an increase of 28.7 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,947 vehicles in June, a decrease of 17 percent compared to June 2020.

Sales Highlights

Second-best June sales in the U.S. with 32,605 vehicles sold.
 Best MX-5 June sales since 2007 with 1,227 vehicles sold.
 Second-best sales of the CX-30 with 5,824 vehicles sold since launch.
 Second-best sales of the CX-5 with 16,393 vehicles sold since launch.
 Second-best sales of the CX-9 with 3,282 vehicles sold since launch.
 CPO sales achieved its second-best June ever with 5,947 vehicles sold.

Mazda Canada Inc. (MCI) reported June sales of 6,816 vehicles, an increase of 3.8 percent compared to June last year. Year-to-date sales increased 53.1 percent, with 34,575 vehicles sold.

Mazda Motor de Mexico (MMdM) reported June sales of 3,324 vehicles, a decrease of 19.6 percent compared to June last year. Year-to-date sales increased 14.6 percent, with 24,402 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazda.usa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date				
	June	June	YOY %	% MTD		June	June	YOY %	% MTD	
	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	3,323	3,250	2.2%	2.2%		21,634	16,228	33.3%	35.1%	
Mazda6	1,889	1,356	39.3%	39.3%		10,026	8,085	24.0%	25.6%	
MX-5 Miata	1,227	966	27.0%	27.0%		6,677	4,320	54.6%	56.6%	
CX-3	667	1,000	(33.3)%	(33.3)%		4,040	4,757	(15.1)%	(13.9)%	
CX-30	5,824	3,526	65.2%	65.2%		33,904	16,956	100.0%	102.6%	

	CX-5	16,393	12,501	31.1%	31.1%		92,621	65,072	42.3%	44.2%
	CX-9	3,282	2,727	20.4%	20.4%		20,265	13,451	50.7%	52.7%
	CARS	6,439	5,572	15.6%	15.6%		38,337	28,633	33.9%	35.7%
	TRUCKS	26,166	19,754	32.5%	32.5%		150,830	100,236	50.5%	52.5%
	TOTAL	32,605	25,326	28.7%	28.7%		189,167	128,869	46.8%	48.7%
	*Selling Days	25	25				151	153		

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2021-07-01-Mazda-Reports-June-Sales-Results>