

## MAZDA REPORTS JULY SALES RESULTS

IRVINE, Calif., Aug. 3, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total July sales of 32,739 vehicles, an increase of 35.9 percent compared to July 2020. Year-to-date sales totaled 221,906 vehicles; an increase of 45.1 percent compared to the same time last year. With 27 selling days in July, compared to 26 the year prior, the company posted an increase of 30.9 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,704 vehicles in July, a decrease of 3 percent compared to July 2020.

### **Sales Highlights**

Second-best July sales with 32,739 vehicles sold.

Best-ever July sales of the CX-30 with 5,598 vehicles sold.

Best July sales of the CX-5 with 16,299 vehicles sold.

Best July sales of the CX-9 with 3,264 vehicles sold.

Best July sales of the MX-5 since 2006 with 1,226 vehicles sold.

CPO sales achieved its second-best July ever with 6,704 vehicles sold.

Sales numbers for Mazda Canada, Inc., will be shared on August 4, due to a Canadian holiday.

Mazda Motor de Mexico (MMdM) reported July sales of 3,950 vehicles, an increase of 56.5 percent compared to July last year. Year-to-date sales increased 19 percent, with 28,352 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](#).

	Month-To-Date				Year-To-Date				
	July	July	YOY %	% MTD	July	July	YOY %	% MTD	
	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	3,927	3,231	21.5%	17.0%	25,561	19,459	31.4%	32.1%	
Mazda6	1,778	1,199	48.3%	42.8%	11,804	9,284	27.1%	27.9%	
MX-5 Miata	1,226	696	76.1%	69.6%	7,903	5,016	57.6%	58.4%	
CX-3	647	959	(32.5)%	(35.0)%	4,687	5,716	(18.0)%	(17.5)%	
CX-30	5,598	3,787	47.8%	42.3%	39,502	20,743	90.4%	91.5%	

	CX-5	16,299	11,878	37.2%	32.1%		108,920	76,950	41.5%	42.3%		
	CX-9	3,264	2,335	39.8%	34.6%		23,529	15,786	49.0%	49.9%		
	CARS	6,931	5,126	35.2%	30.2%		45,268	33,759	34.1%	34.8%		
	TRUCKS	25,808	18,959	36.1%	31.1%		176,638	119,195	48.2%	49.0%		
	<b>TOTAL</b>	32,739	24,085	35.9%	30.9%		221,906	152,954	45.1%	45.9%		
	*Selling Days	27	26				178	179				

SOURCE Mazda North American Operations

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Additional assets available online:

 [PHOTOS \(2\)](#)

<https://news.mazdausa.com/2021-08-03-Mazda-Reports-July-Sales-Results>