

MAZDA REPORTS AUGUST SALES RESULTS

IRVINE, Calif., Sept. 1, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total August sales of 27,262 vehicles, an increase of 4.6 percent compared to August 2020. Year-to-date sales totaled 249,168 vehicles; an increase of 39.2 percent compared to the same time last year. With 25 selling days in August, compared to 26 the year prior, the company posted an increase of 8.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,899 vehicles in August, a decrease of 11 percent compared to August 2020.

Sales Highlights

- CX-5 achieved 12 percent YoY growth for its second-best August with 15,329 vehicles sold
- CX-30 achieved 14 percent YoY growth with 4,391 vehicles sold

Mazda Canada, Inc., (MCI) reported August sales of 5,907 vehicles, a decrease of 3.2 percent compared to August last year. Year-to-date sales increased 31.1 percent with 46,822 vehicles sold.

Mazda Motor de Mexico (MMdM) reported August sales of 2,931 vehicles, a decrease of 7.4 percent compared to August last year. Year-to-date sales increased 15.9 percent, with 31,283 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazda.com/Newsroom).

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	Month-To-Date					Year-To-Date				
	August	August	YOY %	% MTD		August	August	YOY %	% MTD	
	2021	2020	Change	DSR		2021	2020	Change	DSR	
Mazda3	2,463	3,175	(22.4)%	(19.3)%		28,024	22,634	23.8%	25.0%	
Mazda6	1,435	1,215	18.1%	22.8%		13,239	10,499	26.1%	27.3%	
MX-5 Miata	881	774	13.8%	18.4%		8,784	5,790	51.7%	53.2%	
CX-3	380	860	(55.8)%	(54.0)%		5,067	6,576	(22.9)%	(22.2)%	
CX-30	4,391	3,862	13.7%	18.2%		43,893	24,605	78.4%	80.1%	
CX-5	15,329	13,727	11.7%	16.1%		124,249	90,677	37.0%	38.4%	

CX-9	2,383	2,443	(2.5)%	1.4%		25,912	18,229	42.1%	43.5%	
CARS	4,779	5,164	(7.5)%	(3.8)%		50,047	38,923	28.6%	29.8%	
TRUCKS	22,483	20,892	7.6%	11.9%		199,121	140,087	42.1%	43.5%	
TOTAL	27,262	26,056	4.6%	8.8%		249,168	179,010	39.2%	40.6%	
*Selling Days	25	26				203	205			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** [\(1\)](#)

<https://news.mazdausa.com/2021-09-01-Mazda-Reports-August-Sales-Results>