## MAZDA REPORTS SEPTEMBER SALES RESULTS

IRVINE, Calif., Oct. 1, 2021 /PRNewswire/ -- Mazda North American Operations (MNAO) today reported total September sales of 24,045 vehicles, a decrease of 0.8 percent compared to September 2020. Year-to-date sales totaled 273,213 vehicles; an increase of 34.4 percent compared to the same time last year. With 25 selling days in September, compared to the same number the year prior, the company posted a decrease of 0.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,603 vehicles in September, a decrease of 7.0 percent compared to September 2020.

## Sales Highlights

CX-30 achieved 12 percent YoY growth with 3,581 vehicles sold CX-5 achieved 32 percent YoY growth with 13,094 vehicles sold CX-9 achieved its best-ever September with 2,887 vehicles sold

Mazda Canada, Inc., (MCI) reported September sales of 5,620 vehicles, a decrease of 4.9 percent compared to September last year. Year-to-date sales increased 26 percent with 52,442 vehicles sold.

Mazda Motor de Mexico (MMdM) reported September sales of 1,681 vehicles, a decrease of 58.9 percent compared to September last year. Year-to-date sales increased 6.1 percent, with 32,964 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.


| CARS | 4,451 | 4,848 | $(8.2) \%$ | $(8.2) \%$ | 54,498 | 43,771 | $24.5 \%$ | $25.6 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| TRUCKS | 19,594 | 19,387 | $1.1 \%$ | $1.1 \%$ |  | 218,715 | 159,474 | $37.1 \%$ | $38.4 \%$ |
|  |  |  |  |  |  |  |  |  |  |
| TOTAL | 24,045 | 24,235 | $(0.8) \%$ | $(0.8) \%$ |  | 273,213 | 203,245 | $34.4 \%$ | $35.6 \%$ |
|  |  |  |  |  |  |  |  |  |  |
| *Selling Days | 25 | 25 |  |  |  |  |  |  |  |

SOURCE Mazda North American Operations

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