

## MAZDA REPORTS SEPTEMBER SALES RESULTS

IRVINE, Calif., Oct. 1, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total September sales of 24,045 vehicles, a decrease of 0.8 percent compared to September 2020. Year-to-date sales totaled 273,213 vehicles; an increase of 34.4 percent compared to the same time last year. With 25 selling days in September, compared to the same number the year prior, the company posted a decrease of 0.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,603 vehicles in September, a decrease of 7.0 percent compared to September 2020.

### Sales Highlights

CX-30 achieved 12 percent YoY growth with 3,581 vehicles sold  
 CX-5 achieved 32 percent YoY growth with 13,094 vehicles sold  
 CX-9 achieved its best-ever September with 2,887 vehicles sold

Mazda Canada, Inc., (MCI) reported September sales of 5,620 vehicles, a decrease of 4.9 percent compared to September last year. Year-to-date sales increased 26 percent with 52,442 vehicles sold.

Mazda Motor de Mexico (MMdM) reported September sales of 1,681 vehicles, a decrease of 58.9 percent compared to September last year. Year-to-date sales increased 6.1 percent, with 32,964 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date				
	September	September	YOY %	% MTD		September	September	YOY %	% MTD	
	2021	2020	Change	DSR		2021	2020	Change	DSR	
Mazda3	2,595	2,535	2.4%	2.4%		30,619	25,169	21.7%	22.7%	
Mazda6	1,032	1,451	(28.9)%	(28.9)%		14,271	11,950	19.4%	20.5%	
MX-5 Miata	824	862	(4.4)%	(4.4)%		9,608	6,652	44.4%	45.7%	
CX-3	32	436	(92.7)%	(92.7)%		5,099	7,012	(27.3)%	(26.6)%	
CX-30	3,581	3,188	12.3%	12.3%		47,474	27,793	70.8%	72.3%	
CX-5	13,094	13,580	(3.6)%	(3.6)%		137,343	104,257	31.7%	32.9%	
CX-9	2,887	2,183	32.2%	32.2%		28,799	20,412	41.1%	42.3%	

CARS	4,451	4,848	(8.2)%	(8.2)%		54,498	43,771	24.5%	25.6%	
TRUCKS	19,594	19,387	1.1%	1.1%		218,715	159,474	37.1%	38.4%	
<b>TOTAL</b>	24,045	24,235	(0.8)%	(0.8)%		273,213	203,245	34.4%	35.6%	
*Selling Days	25	25				228	230			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2021-10-01-Mazda-Reports-September-Sales-Results>