

## A SAFER, MORE PREMIUM DRIVE

### MAZDA3 2.5 TURBO OFFERS ADVANCED TECHNOLOGY



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Known for its bold, sophisticated styling, the [2021 Mazda3 2.5 Turbo](#) has more to offer than its breathtakingly sophisticated design. When Mazda3 drivers get behind the wheel they are grasping hold of a powerful driving machine equipped with new technologies that provide a safer, more premium drive.

One of the ways Mazda delivers a safer drive is through Smart City Brake Support Reverse with Rear Cross-Traffic Braking. This new [i-Activsense](#) safety features can help a driver by automatically applying the brakes when the vehicle is reversing at speeds between 2 to 4 mph if an obstacle exists or when backing out of a parking space a crossing vehicle is detected. From leaving parking spots to backing out of a driveway, these new features help the driver avoid accident-causing obstacles.

Traffic Jam Assist is a new support feature that enhances the preexisting technology of Mazda Radar Cruise Control by providing steering inputs at speeds under 40 mph. From warning of lane deviation to the slowing of vehicles ahead, this feature helps take the stress out of commutes by giving the driver information necessary to help be in better control of their drive. As well, the 360° View Monitor with front and rear parking sensors is now available on the Mazda3 with high-definition digital clarity.

Through the MyMazda app and Mazda Connected Services with three-year trial and in-car Wi-Fi hot spot with six-months or 2GB trial offers owners the unparalleled convenience of staying connected with the car through technology. Falling under Mazda's mission to deliver refined performance, the service provides health status updates on the vehicle, allows for remote start and offers the ability to lock and unlock the doors — all from the palm of your hand. This connectivity not only provides convenience but strengthens the bond between the car and driver through the integration of technologies.

Further helping feel more connected and entertained, Apple CarPlay™ and Android Auto™ capabilities are standard, which enable occupants to more safely use smartphone applications through the Mazda Connect™ infotainment system. All features intuitively accessible with the 8.8-inch large center display and controlled by the multi-function commander knob located near the shifter.

This is further improved via Bose® 12-speaker premium audio. A quality sound system doesn't matter if a vehicle isn't intentionally designed with sound in mind. Mazda's noise, vibration and harshness (NVH) efforts focused on the frequency ranges most relevant to human perception — high frequency, which is the range for human speech and background noise that can make conversation difficult and music sound muddy; as well as low frequency, which are booming and rumbling noises that tend to cause fatigue. With speakers positioned like a home audio entertainment system, the new layout relocates mid-bass speakers to the cowl for impressive bass response and improved NVH — resulting in high quality sound.

Already familiar to Mazda3 drivers is Active Driving Display, which projects the vehicle's speed, blind spot monitoring and other helpful information onto the windshield. This technology helps the driver to process information faster by keeping eyes focused on one place, the road ahead. Mazda's Adaptive Front-lighting System also returns on the 2021 model. This feature is designed to help the driver see around corners at night because the LED headlights pivot in the in the direction of the turn to help improve visibility and spot potential hazards ahead.

In 2020, Mazda earned the most [IIHS "TOP SAFETY PICK+" \(TSP+\)](#) awards of any other automaker and is one of the few automakers able to meet the stringent new IIHS headlight requirements for the TSP+ rating. For 2021, that same commitment to safety has resulted in the continual refinement and introduction of technology that keeps drivers in control while providing ample support.

Mazda is dedicated to providing advanced safety technologies, giving our customers peace of mind for a more enjoyable and confident driving experience.

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