

MAZDA REPORTS OCTOBER SALES RESULTS

IRVINE, Calif., Nov. 2, 2021 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total October sales of 19,519 vehicles, a decrease of 14.1 percent compared to October 2020. Year-to-date sales totaled 292,732 vehicles; an increase of 29.5 percent compared to the same time last year. With 27 selling days in October, compared to 28 the year prior, the company posted a decrease of 11 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,186 vehicles in October, a decrease of 18 percent compared to October 2020.

Mazda Canada, Inc., (MCI) reported October sales of 4,836 vehicles, a decrease of 24.6 percent compared to October last year. Year-to-date sales increased 19.2 percent with 57,278 vehicles sold.

Mazda Motor de Mexico (MMdM) reported October sales of 4,416 vehicles, a decrease of 0.3 percent compared to October last year. Year-to-date sales increased 5.3 percent, with 37,380 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://inside.mazda.usa.com/newsroom).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date				
	October	October	YOY %	% MTD		October	October	YOY %	% MTD	
	<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>		<u>2021</u>	<u>2020</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	2,514	2,570	(2.2)%	1.4%		33,133	27,739	19.4%	20.9%	
Mazda6	815	1,356	(39.9)%	(37.7)%		15,086	13,306	13.4%	14.7%	
MX-5 Miata	492	851	(42.2)%	(40.0)%		10,100	7,503	34.6%	36.2%	
CX-3	1	473	(99.8)%	(99.8)%		5,100	7,485	(31.9)%	(31.1)%	
CX-30	3,147	3,214	(2.1)%	1.5%		50,621	31,007	63.3%	65.2%	
CX-5	10,177	11,890	(14.4)%	(11.2)%		147,520	116,147	27.0%	28.5%	
CX-9	2,373	2,382	(0.4)%	3.3%		31,172	22,794	36.8%	38.4%	
CARS	3,821	4,777	(20.0)%	(17.1)%		58,319	48,548	20.1%	21.5%	

TRUCKS	15,698	17,959	(12.6)%	(9.4)%		234,413	177,433	32.1%	33.7%	
TOTAL	19,519	22,736	(14.1)%	(11.0)%		292,732	225,981	29.5%	31.1%	
*Selling Days	27	28				255	258			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** ([1](#))

<https://news.mazdausa.com/2021-11-02-Mazda-Reports-October-Sales-Results>