

2022 MAZDA CX-30 WINS J.D. POWER ALG RESIDUAL VALUE AWARD AMONG SUBCOMPACT UTILITY VEHICLES

IRVINE, Calif. (November 19, 2021) – J.D. Power announced today that the 2022 model year Mazda CX-30 won its 2022 U.S. ALG Residual Value award for the best residual value in the subcompact utility category.

The J.D. Power U.S. ALG Residual Value Awards recognize automakers' outstanding achievements for vehicles that are forecasted by ALG's proprietary model to hold the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after three years. Residual values are a key indicator of an automaker's success and help determine the overall desirability of automotive brands and their vehicles.

"Mazda has a holistic approach to vehicle development that prioritizes safety, reliability, driving dynamics, and beautiful design," Mazda North American Operations President and CEO Jeff Guyton said. "We are pleased the CX-30 earned the 2022 U.S. ALG Residual Value award for the subcompact utility category. Our customers can trust their investment in a Mazda vehicle to get them confidently to their destinations, while retaining more of its value at lease-end."

Award winners are determined through careful analysis of used vehicle performance of prior year models, brand outlook, and competitiveness. The forecast model uses a wide variety of macros, industry, segment, and vehicle factors to arrive at the most accurate prediction of a vehicle's future value.

The Mazda CX-30, starting at \$22,050, is the perfect blend of sleek styling, driving dynamics and superior craftsmanship. Designed to inspire creativity and with the proportions to offer the freedom to go anywhere makes it a well-appointed crossover capable of keeping up with an active lifestyle.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://insidemazda.mazdausa.com/newsroom).

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