MAZDA REPORTS FEBRUARY SALES RESULTS

IRVINE, Calif., March 1, 2022 / PRNewswire / -- Mazda North American Operations (MNAO) today reported total February sales of 28,166 vehicles, an increase of 8.3 percent compared to February 2021. Year-to-date sales totaled 49,245 vehicles; a decrease of 3.9 percent compared to the same time last year. With 24 selling days in February, compared to the same number the year prior, the company posted an increase of 8.3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 3,562 vehicles in February, a decrease of 32 percent compared to February 2021.

Sales Highlights

Second highest February sales in the U.S. with 28,166 vehicles sold. Best February sales ever of the CX-5 with 16,404 vehicles sold. Best February sales ever of the CX-9 with 3,803 vehicles sold.

Mazda Canada, Inc., (MCI) reported February sales of 3,616 vehicles, a decrease of 12.1 percent compared to February last year.

Mazda Motor de Mexico (MMdM) reported February sales of 4,007 vehicles, a decrease of 5.5 percent compared to February last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date				Year-To-Date				
	February	February	YOY %	% MTD	February	February	YOY %	% MTD	
	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	2,969	3,083	(3.7)%	(3.7)%	6,439	6,129	5.1%	5.1%	
Mazda 3 Sdn	1,224	2,011	(39.1)%	(39.1)%	2654	4,191	(36.7)%	(36.7)%	
Mazda 3 HB	1,745	1,072	62.8%	62.8%	3785	1,938	95.3%	95.3%	
Mazda6	55	1,327	(95.9)%	(95.9)%	311	2,725	(88.6)%	(88.6)%	

MX-5 Miata	556	836	(33.5)%	(33.5)%	942	1,372	(31.3)%	(31.3)%	
MX-5	227	299	(24.1)%	(24.1)%	362	527	(31.3)%	(31.3)%	
MXR	329	537	(38.7)%	(38.7)%	580	845	(31.4)%	(31.4)%	
CX-3	-	519	-	-	-	893	-	-	
CX-30	4,333	5,005	(13.4)%	(13.4)%	6151	8,629	(28.7)%	(28.7)%	
CX-5	16,404	12,087	35.7%	35.7%	29008	25,669	13.0%	13.0%	
CX-9	3,803	3,151	20.7%	20.7%	6315	5,849	8.0%	8.0%	
MX-30	46	0	-	-	79	0	-	-	
CARS	3,580	5,246	(31.8)%	(31.8)%	7,692	10,226	(24.8)%	(24.8)%	
TRUCKS	24,586	20,762	18.4%	18.4%	41,553	41,041	1.2%	1.2%	
TOTAL	28,166	26,008	8.3%	8.3%	49,245	51,267	(3.9)%	(3.9)%	
*Selling Days	24	24			48	48			
									_

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Emily Taylor, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

PHOTOS (1)

https://news.mazdausa.com/2022-03-01-Mazda-Reports-February-Sales-Results