

MAZDA REPORTS MARCH SALES RESULTS

IRVINE, Calif., April 1, 2022 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total March sales of 33,023 vehicles, an increase of 3.2 percent compared to March 2021. Year-to-date sales totaled 82,268 vehicles; a decrease of 1.2 percent compared to the same time last year. With 27 selling days in March, compared to 26 the year prior, the company posted a decrease of 0.6 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,660 vehicles in March, a decrease of 41 percent compared to March 2021.

Sales Highlights

Best March sales ever of the CX-5 with 21,645 vehicles sold.

Best March sales ever of the CX-9 with 4,148 vehicles sold.

Mazda Canada, Inc., (MCI) reported March sales of 5,810 vehicles, a decrease of 15.7 percent compared to March last year. Year-to-date sales decreased 14.1 percent, with 12,919 vehicles sold.

Mazda Motor de Mexico (MMdM) reported March sales of 3,878 vehicles, a decrease of 17.8 percent compared to March last year. Year-to-date sales decreased 10.8 percent, with 11,359 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date				Year-To-Date					
	March	March	YOY %	% MTD	March	March	YOY %	% MTD		
	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>		
Mazda3	3,053	3,863	(21.0)%	(23.9)%	9,492	9,992	(5.0)%	(6.3)%		
Mazda 3 Sdn	1,050	2,402	(56.3)%	(57.9)%	3,704	6,593	(43.8)%	(44.6)%		
Mazda 3 HB	2,003	1,461	37.1%	32.0%	5,788	3,399	70.3%	68.0%		
Mazda6	14	1,560	(99.1)%	(99.1)%	325	4,285	(92.4)%	(92.5)%		
MX-5 Miata	663	1,371	(51.6)%	(53.4)%	1,605	2,743	(41.5)%	(42.3)%		
MX-5	162	552	(70.7)%	(71.7)%	524	1,079	(51.4)%	(52.1)%		

	MXR	501	819	(38.8)%	(41.1)%		1081	1,664	(35.0)%	(35.9)%	
	CX-3	-	620	-	-		-	1,513	-	-	
	CX-30	3,343	5,960	(43.9)%	(46.0)%		9494	14,589	(34.9)%	(35.8)%	
	CX-5	21,645	15,080	43.5%	38.2%		50653	40,749	24.3%	22.6%	
	CX-9	4,148	3,537	17.3%	12.9%		10463	9,386	11.5%	10.0%	
	CX-50	56	0	-	-		56	0	-	-	
	MX-30	101	0	-	-		180	0	-	-	
	CARS	3,730	6,794	(45.1)%	(47.1)%		11,422	17,020	(32.9)%	(33.8)%	
	TRUCKS	29,293	25,197	16.3%	12.0%		70,846	66,238	7.0%	5.5%	
	TOTAL	33,023	31,991	3.2%	(0.6)%		82,268	83,258	(1.2)%	(2.5)%	
	*Selling Days	27	26				75	74			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** ([1](#))

<https://news.mazdausa.com/2022-04-01-Mazda-Reports-March-Sales-Results>