Mazda USA Newsroom

MAZDA REPORTS JULY SALES RESULTS

IRVINE, Calif. (Aug. 2, 2022) –Mazda North American Operations (MNAO) today reported total July sales of 23,393 vehicles, a decrease of 28.5 percent compared to July 2021. Year-to-date sales totaled 166,195 vehicles; a decrease of 25.1 percent compared to the same time last year. With 26 selling days in July, compared to 27 the year prior, the company posted a decrease of 25.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 3,570 vehicles in July, a decrease of 47 percent compared to July 2021.

Sales Highlight

Best-ever July sales of CX-30 with 6,040 vehicles sold.

Mazda Canada, Inc., (MCI) reported July sales of 4,050 vehicles, a decrease of 36.1 percent compared to July last year. Year-to-date sales decreased 25.8 percent, with 30,361 vehicles sold.

Mazda Motor de Mexico (MMdM) reported July sales of 4,290 vehicles, an increase of 8.6 percent compared to July last year. Year-to-date sales decreased 27.0 percent, with 20,711 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

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	Month-To-Date					Year-To-Date			
	July 2022	**July 2021**	**YOY % Change**	**% MTD DSR**		**July 2022**	**July 2021**	**YOY % Change**	**% MTD DSR**
Mazda3	1,165	3,927	(70.3) %	(69.2) %		16,020	25,561	(37.3) %	(37.3) %
Mazda 3 Sdn	325	2,200	(85.2) %	(84.7) %		6371	15,916	(60.0) %	(60.0) %
Mazda 3 HB	840	1,727	(51.4) %	(49.5) %		9649	9,645	0.0 %	0.0 %
Mazda6	1	1,778	(99.9) %	(99.9) %		335	11,804	(97.2) %	(97.2) %
MX-5 Miata	268	1,226	(78.1) %	(77.3) %		3,067	7,903	(61.2) %	(61.2) %
MX-5	107	434	(75.3) %	(74.4) %		1079	3,128	(65.5) %	(65.5) %

MXR	161	792	(79.7) %	(78.9) %		1988	4,775	(58.4) %	(58.4) %	
CX-3	-	647	-	-		-	4,687	-	-	
CX-30	6,040	5,598	7.9 %	12.0 %		27767	39,502	(29.7) %	(29.7) %	
CX-5	11,009	16,299	(32.5) %	(29.9) %		92813	108,919	(14.8) %	(14.8) %	
CX-9	1,919	3,264	(41.2) %	(38.9) %		18099	23,529	(23.1) %	(23.1) %	
CX-50	2,983	0	-	-		7770	0	-	-	
MX-30	8	0	-	-		324	0	-	-	
CARS	1,434	6,931	(79.3) %	(78.5) %		19,422	45,268	(57.1) %	(57.1) %	
TRUCKS	21,959	25,808	(14.9) %	(11.6) %		146,773	176,638	(16.9) %	(16.9) %	
TOTAL	23,393	32,739	(28.5) %	(25.8) %		166,195	221,906	(25.1) %	(25.1) %	
*Selling Days	26	27				178	178			

SOURCE Mazda North American Operations

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