MAZDA'S JENNIFER MORRISON RECOGNIZED AS A RISING STAR

WASHINGTON, DC (Aug. 22, 2022) – Jennifer Morrison, Mazda North American Operations (MNAO) Manager, Vehicle Safety Compliance, Planning & Development, has been named a 2022 *Automotive News* Rising Star.

The *Automotive News* Rising Stars program honors U.S.-based auto executives on the manufacturing and supply side of the auto industry who have the talent and dedication necessary to become industry leaders of tomorrow.

"We are thrilled for Jennifer Morrison to be recognized as an*Automotive News* Rising Star," MNAO's Vice President, R&D, Design and QA Ryotaro Nishida said. "Every day Jennifer brings her passion for improving roadway safety and helping Mazda achieve its goal of a crash-free society."

Morrison joined Mazda in 2018 and has been spearheading the efforts behind Mazda's outstanding achievements in crash tests and safety awards. She is a dedicated safety advocate, stemming from over a decade spent investigating highway crashes as an Investigator-in-Charge at the National Transportation Safety Board (NTSB). Now working to prevent or mitigate the effects of such crashes, she is overseeing the development of advanced driver assistance systems and evaluating the potential of automated driving systems to further improve roadway safety.

"The Rising Stars program recognizes automotive executives in middle and upper management who are destined to be industry superstars," said KC Crain, publisher of *Automotive News*. "The best predictor of big personal success is enormous responsibility at a young age. When great potential is identified and rewarded early, the organization wins."

Automotive News has published the list of the industry's up and comers annually since 2014. This year's honorees come from 20 companies and a variety of disciplines — from executive management to purchasing, engineering, mobility, and design. The 2022 class of *Automotive News* Rising Stars emerged from a nomination and selection process. Complete profiles of all 21 Rising Stars are available at www.autonews.com/risingstars.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

Additional assets available online:
PHOTOS (1)

https://news.mazdausa.com/2022-08-22-Mazdas-Jennifer-Morrison-Recognized-as-a-Rising-Star