

MAZDA REPORTS AUGUST SALES RESULTS

IRVINE, Calif., Sept. 1, 2022 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total August sales of 25,426 vehicles, a decrease of 6.7 percent compared to August 2021. Year-to-date sales totaled 191,621 vehicles; a decrease of 23.1 percent compared to the same time last year. With 26 selling days in August, compared to 25 the year prior, the company posted a decrease of 10.3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,208 vehicles in August, a decrease of 29 percent compared to August 2021.

Sales Highlights

Best-ever August sales of CX-30 with 4,765 vehicles sold.

Mazda Canada, Inc., (MCI) reported August sales of 4,754 vehicles, a decrease of 19.5 percent compared to August last year. Year-to-date sales decreased 25 percent, with 35,115 vehicles sold.

Mazda Motor de Mexico (MMdM) reported August sales of 5,139 vehicles, an increase of 75.3 percent compared to August last year. Year-to-date sales decreased 17.4 percent, with 25,850 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date				Year-To-Date			
	August	August	YOY %	% MTD	August	August	YOY %	% MTD
	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>
Mazda3	2,100	2,463	(14.7) %	(18.0) %	18,120	28,024	(35.3) %	(35.7) %
Mazda 3 Sdn	888	962	(7.7) %	(11.2) %	7259	16,878	(57.0) %	(57.2) %
Mazda 3 HB	1,212	1,501	(19.3) %	(22.4) %	10861	11,146	(2.6) %	(3.0) %
Mazda6	0	1,435	(100.0) %	(100.0) %	335	13,239	(97.5) %	(97.5) %
MX-5 Miata	752	881	(14.6) %	(17.9) %	3,819	8,784	(56.5) %	(56.7) %
MX-5	327	334	(2.1) %	(5.9) %	1406	3,462	(59.4) %	(59.6) %
MXR	425	547	(22.3) %	(25.3) %	2413	5,322	(54.7) %	(54.9) %

CX-3		380	-	-	-	5,067	-	-	
CX-30	4,765	4,391	8.5 %	4.3 %	32532	43,893	(25.9) %	(26.2) %	
CX-5	12,920	15,329	(15.7) %	(19.0) %	105733	124,248	(14.9) %	(15.3) %	
CX-9	2,106	2,383	(11.6) %	(15.0) %	20205	25,912	(22.0) %	(22.4) %	
CX-50	2,783	0	-	-	10553	0	-	-	
MX-30	0	0	-	-	324	0	-	-	
CARS	2,852	4,779	(40.3) %	(42.6) %	22,274	50,047	(55.5) %	(55.7) %	
TRUCKS	22,574	22,483	0.4 %	(3.5) %	169,347	199,121	(15.0) %	(15.4) %	
TOTAL	25,426	27,262	(6.7) %	(10.3) %	191,621	249,168	(23.1) %	(23.5) %	
*Selling Days	26	25			204	203			

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2022-09-01-Mazda-Reports-August-Sales-Results>