

MAZDA REPORTS OCTOBER SALES RESULTS

IRVINE, Calif., Nov. 1, 2022 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total October sales of 25,319 vehicles, an increase of 29.7 percent compared to October 2021. Year-to-date sales totaled 240,710 vehicles; a decrease of 17.8 percent compared to the same time last year. With 26 selling days in October, compared to 27 the year prior, the company posted an increase of 34.7 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,424 vehicles in October, a decrease of 16 percent compared to October 2021.

Sales Highlights

Best-ever October sales of CX-30 with 6,666 vehicles sold.

Best-ever October sales of CX-9 with 3,391 vehicles sold.

Mazda Canada, Inc., (MCI) reported October sales of 4,057 vehicles, a decrease of 16.1 percent compared to October last year. Year-to-date sales decreased 23.1 percent, with 44,068 vehicles sold.

Mazda Motor de Mexico (MMdM) reported October sales of 5,623 vehicles, an increase of 27.3 percent compared to last year. Year-to-date sales decreased 1.3 percent, with 36,878 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date				Year-To-Date			
	October	October	YOY %	% MTD	October	October	YOY %	% MTD
	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>	<u>2022</u>	<u>2021</u>	<u>Change</u>	<u>DSR</u>
Mazda3	2,778	2,514	10.5 %	14.8 %	22,758	33,133	(31.3) %	(31.3) %
Mazda 3 Sdn	1,390	1,037	34.0 %	39.2 %	9828	18,849	(47.9) %	(47.9) %
Mazda 3 HB	1,388	1,477	(6.0) %	(2.4) %	12930	14,284	(9.5) %	(9.5) %
Mazda6	0	815	(100.0) %	(100.0) %	335	15,086	(97.8) %	(97.8) %
MX-5 Miata	413	492	(16.1) %	(12.8) %	4,984	10,100	(50.7) %	(50.7) %
MX-5	204	180	13.3 %	17.7 %	1956	3,964	(50.7) %	(50.7) %

MXR	209	312	(33.0) %	(30.4) %		3028	6,136	(50.7) %	(50.7) %	
CX-3	-	1	-	-		-	5,100	-	-	
CX-30	6,666	3,147	111.8 %	120.0 %		44053	50,621	(13.0) %	(13.0) %	
CX-5	9,441	10,147	(7.0) %	(3.4) %		125390	147,454	(15.0) %	(15.0) %	
CX-9	3,391	2,373	42.9 %	48.4 %		26860	31,172	(13.8) %	(13.8) %	
CX-50	2,630	0	0	0		16006	0	0	0	
MX-30	0	30	(100.0) %	(100.0) %		324	65	398.5 %	398.5 %	
CARS	3,191	3,821	(16.5) %	(13.3) %		28,077	58,319	(51.9) %	(51.9) %	
TRUCKS	22,128	15,698	41.0 %	46.4 %		212,633	234,413	(9.3) %	(9.3) %	
TOTAL	25,319	19,519	29.7 %	34.7 %		240,710	292,732	(17.8) %	(17.8) %	
*Selling Days	26	27				255	255			

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Emily Taylor, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2022-11-01-Mazda-Reports-October-Sales-Results>