MAZDA REPORTS NOVEMBER SALES RESULTS

IRVINE, Calif., Dec. 1, 2022 /PRNewswire/ -- Mazda North American Operations (MNAO) today reported total November sales of 26,906 vehicles, an increase of 30.6 percent compared to November 2021. Year-to-date sales totaled 267,616 vehicles; a decrease of 14.6 percent compared to the same time last year. With 25 selling days in November, compared to 24 the year prior, the company posted an increase of 25.4 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,344 vehicles in November, an increase of 13 percent compared to November 2021.

Sales Highlights

Second best-ever November total sales with 26,906 vehicles sold. Best-ever November sales of CX-30 with 4,457 vehicles sold. Best-ever November sales of CX-9 with 4,025 vehicles sold.

Mazda Canada, Inc., (MCI) reported November sales of 3,067 vehicles, an increase of 3.1 percent compared to November last year. Year-to-date sales decreased 21.8 percent, with 47,135 vehicles sold.

Mazda Motor de Mexico (MMdM) reported November sales of 4,123 vehicles, a decrease of 14.4 percent compared to last year. Year-to-date sales decreased 2.6 percent, with 41,090 vehicles sold.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

Follow MNAO's social media channels through <u>Twitter</u> and <u>Instagram</u> at @MazdaUSA and Facebook at <u>Facebook.com/MazdaUSA</u>.

	Month-To-Date					Year-To-Date					
	November	November	YOY %	% MTD	1	November	November	YOY %	% MTD		
	2022	<u>2021</u>	<u>Change</u>	<u>DSR</u>		2022	2021	<u>Change</u>	<u>DSR</u>		
Mazda3	3,023	2,501	20.9 %	16.0 %		25,781	35,634	-27.7 %	-27.9 %		
Mazda 3 Sdn	2,124	1,528	39.0 %	33.4 %		11952	20,377	-41.3 %	-41.6 %		
Mazda 3 HB	899	973	-7.6 %	-11.3 %		13829	15,257	-9.4 %	-9.7 %		
Mazda6	0	586	-100.0 %	-100.0 %		335	15,672	-97.9 %	-97.9 %		
MX-5 Miata	449	236	90.3 %	82.6 %		5,433	10,336	-47.4 %	-47.6 %		

MX-5	243	68	257.4 %	243.1 %	2199	4,032	-45.5 %	-45.7 %
MXR	206	168	22.6 %	17.7 %	3234	6,304	-48.7 %	-48.9 %
CX-3	0	0	-	-	0	5,100	-	-
CX-30	4,457	4,404	1.2 %	-2.8 %	48510	55,025	-11.8 %	-12.2 %
CX-5	12,692	10,509	20.8 %	15.9 %	138082	157,963	-12.6 %	-12.9 %
CX-9	4,025	2,311	74.2 %	67.2 %	30885	33,483	-7.8 %	-8.1 %
CX-50	2,260	0	-	-	18266	0	-	-
MX-30	0	55	-100.0 %	-100.0 %	324	120	170.0 %	169.0 %
CARS	3,472	3,323	4.5 %	0.3 %	31,549	61,642	-48.8 %	-49.0 %
TRUCKS	23,434	17,279	35.6 %	30.2 %	236,067	251,692	-6.2 %	-6.5 %
TOTAL	26,906	20,602	30.6 %	25.4 %	267,616	313,334	-14.6 %	-14.9 %
*Selling Days	25	24			280	279		

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com, Emily Taylor, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

PHOTOS (1)

https://news.mazdausa.com/2022-12-01-Mazda-Reports-November-Sales-Results