2023 MAZDA MX-30 EV: PRICING AND PACKAGING

Effective April 2, the destination and handling charge on 2023 crossover SUV models is now $1,375 ($1,420 in Alaska).

IRVINE, Calif. (Jan. 10, 2023) – Mazda North American Operations today announced the 2023 Mazda MX-30 EV will be arriving in California dealerships this spring. The MX-30 EV maintains Mazda's core values in engaging driving dynamics and distinct design to help owners create an emotional bond with the electric crossover.

Equipped with Mazda's e-Skyactiv technology and a 35.5 kWh lithium-ion battery, the MX-30 helps add driving enjoyment to a typical drive around the neighborhood. Designed to meet the needs of most urban residents, the MX-30 is ideal for daily commuting with an EPA estimated range of 100 miles on a full charge. The MX-30's modern styling is distinctly a Mazda, while also bringing unique design features such as freestyle doors and a floating center console to express the openness of the vehicle. The use of cork in the interior adds warmth and pays homage to Mazda's heritage as a cork manufacturer.

MAZDA MX-30 EV

The 2023 Mazda MX-30 EV is well-equipped with many standard features that drivers and occupants will further enjoy and have peace of mind with the ownership of this electric vehicle crossover. The 8.8-inch large center display features the latest Mazda Connect™ system, Apple CarPlay™, and Android Auto™. All MX-30 models offer many i-Activsense safety features including Mazda Radar Cruise Control with Stop and Go, Blind Spot Monitoring with Rear Cross-Traffic Alert, Smart Brake Support, Rear Direction Base Safety (Smart Brake Support-Reverse & Rear Cross-Traffic Braking), Lane Departure Warning, Lane Keep Assist, Driver Attention Alert, and High Beam Control.

Drivers and occupants will appreciate the standard heated front seats, Pure White leatherette seats with gray fabric, leather-wrapped steering wheel and shift knob, frameless auto-dimming rearview mirror, and heated power-folding door mirrors with memory function and turn signal lamps. Additionally, the seven-inch digital gauge display, power moonroof, eight-way power driver seat with power lumbar support and memory, rearview camera with rear parking sensors, 18-inch silver finish aluminum alloy wheels, gloss black front grille and grille shutters are among the many standard features. MX-30 is available in Jet Black, Ceramic Metallic or Polymetal Gray as single-tone exterior paint options.

PREMIUM PLUS

The 2023 Mazda MX-30 EV can be equipped with the Premium Plus package that enhances the vehicle with the Bose 12-speaker premium audio, heated steering wheel, 360° View Monitor with front parking sensors, Mazda Advanced Keyless Entry, and a complimentary three-month trial of SiriusXM™ satellite radio.

The additional i-Activsense safety features with this package include Blind Spot Assist, which enhances Blind Spot Monitoring by providing steering assist to help keep the vehicle in its own lane if the driver attempts to change lanes while another vehicle is detected in the blind spot. When travelling at speeds below 6 mph, Front Cross Traffic Alert produces an audible and visual alert on the instrument panel to help warn the driver when the front sensors detect vehicles approaching from the front left or right side of the vehicle at speeds above 3 mph[1].

The 18-inch aluminum alloy wheels are finished with a bright silver color. Leatherette seats are available in either Pure White with gray fabric or Vintage Brown with black fabric, with both options still featuring fabric using 20% recycled threads. Through this package, MX-30 is standard in Jet Black or available in premium paint options of Machine Gray Metallic or multi-tone Ceramic Metallic.

MSRP[2] FOR THE 2023 MX-30 EV IS AS FOLLOWS:

MX-30 EV	$34,110
MX-30 EV w/ Premium Plus package	$37,120

Premium Paint Colors:

Machine Gray Metallic	$595
Ceramic Metallic (multi-tone)	$895

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

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[1] Front Cross Traffic Alert warns you to the danger of vehicles approaching from your front sides when you begin to pull away from a stop. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.

[2] MSRP does not include $1,275 for destination and handling, taxes, title or additional fees. Dealers set actual sale prices.

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