

MAZDA REPORTS JANUARY SALES RESULTS

IRVINE, Calif. (Feb. 1, 2023) – [Mazda North American Operations](#) (MNAO) today reported total January sales of 22,967 vehicles, an increase of 9.0 percent compared to January 2022. With 24 selling days in January, compared to the same the year prior, the company posted an increase of 9.0 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,605 vehicles in January, an increase of 48 percent compared to January 2022.

Sales Highlights

- Best-ever January sales of CX-30 with 5,065 vehicles sold.
- Best-ever January sales of CX-9 with 3,170 vehicles sold.

Mazda Canada, Inc., (MCI) reported January sales of 3,142 vehicles, a decrease of 10.0 percent compared to January last year.

Mazda Motor de Mexico (MMdM) reported January sales of 6,591 vehicles, an increase of 89.7 percent compared to last year.

Mazda Motor de Colombia (MCO) reported January sales of 1,150 vehicles, a decrease of 11.8 percent compared to last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date				
	January	January	YOY %	% MTD		January	January	YOY %	% MTD	
	<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>		<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	1,577	3,470	(54.6) %	(54.6) %		1,577	3,470	(54.6) %	(54.6) %	
Mazda 3 Sdn	1,012	1,430	(29.2) %	(29.2) %		1012	1,430	(29.2) %	(29.2) %	
Mazda 3 HB	565	2,040	(72.3) %	(72.3) %		565	2,040	(72.3) %	(72.3) %	
Mazda6	0	256	(100.0) %	(100.0) %		0	256	(100.0) %	(100.0) %	

MX-5 Miata	724	386	87.6 %	87.6 %	724	386	87.6 %	87.6 %
MX-5	356	135	163.7 %	163.7 %	356	135	163.7 %	163.7 %
MXR	368	251	46.6 %	46.6 %	368	251	46.6 %	46.6 %
CX-3	-	0	-	-	-	0	-	-
CX-30	5,065	1,818	178.6 %	178.6 %	5065	1,818	178.6 %	178.6 %
CX-5	9,833	12,604	(22.0) %	(22.0) %	9833	12,604	(22.0) %	(22.0) %
CX-9	3,170	2,512	26.2 %	26.2 %	3170	2,512	26.2 %	26.2 %
CX-50	2,589	0	-	-	2589	0	-	-
MX-30	9	33	(72.7) %	(72.7) %	9	33	(72.7) %	(72.7) %
CARS	2,301	4,112	(44.0) %	(44.0) %	2,301	4,112	(44.0) %	(44.0) %
TRUCKS	20,666	16,967	21.8 %	21.8 %	20,666	16,967	21.8 %	21.8 %
TOTAL	22,967	21,079	9.0 %	9.0 %	22,967	21,079	9.0 %	9.0 %
*Selling Days	24	24			24	24		

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2023-02-01-Mazda-Reports-January-Sales-Results>