

## MAZDA REPORTS FEBRUARY SALES RESULTS

IRVINE, Calif., March 1, 2023 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total February sales of 30,639 vehicles, an increase of 8.8 percent compared to February 2022. Year-to-date sales totaled 53,606 vehicles; an increase of 8.9 percent compared to the same time last year. With 24 selling days in February, compared to the same the year prior, the company posted an increase of 8.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,016 vehicles in February, an increase of 41 percent compared to February 2022.

### Sales Highlights

Best-ever total February sales with 30,639 vehicles sold.

Best-ever sales of CX-30 with 8,026 vehicles sold.

2<sup>nd</sup> best-ever February sales of CX-9 with 3,515 vehicles sold.

Mazda Canada, Inc., (MCI) reported February sales of 2,714 vehicles, a decrease of 24.9 percent compared to February last year. Year-to-date sales total 7,109 vehicles; a decrease of 17.6 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported February sales of 5,568 vehicles, an increase of 16 percent compared to last year. Year-to-date sales totaled 12,159 vehicles; an increase of 16 percent compared to the same time last year.

Mazda Motor de Colombia (MCOL) reported February sales of 1,111 vehicles, an increase of 110.8 percent compared to last year. Year-to-date sales totaled 2,261 vehicles; an increase of 23.5 percent compared to the same time last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://facebook.com/MazdaUSA).

	Month-To-Date					Year-To-Date			
	February	February	YOY %	% MTD		February	February	YOY %	% MTD
	<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>		<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>
Mazda3	2,846	2,969	(4.1) %	(4.1) %		4,423	6,439	(31.3) %	(31.3) %
Mazda 3 Sdn	1,584	1,224	29.4 %	29.4 %		2596	2,654	(2.2) %	(2.2) %

Mazda 3 HB	1,262	1,745	(27.7) %	(27.7) %	1827	3,785	(51.7) %	(51.7) %
Mazda6	0	55	(100.0) %	(100.0) %	0	311	(100.0) %	(100.0) %
MX-5 Miata	783	556	40.8 %	40.8 %	1,507	942	60.0 %	60.0 %
MX-5	404	227	78.0 %	78.0 %	760	362	109.9 %	109.9 %
MXR	379	329	15.2 %	15.2 %	747	580	28.8 %	28.8 %
CX-3	0	0	-	-	0	0	-	-
CX-30	8,026	4,333	85.2 %	85.2 %	13091	6,151	112.8 %	112.8 %
CX-5	12,282	16,404	(25.1) %	(25.1) %	22115	29,008	(23.8) %	(23.8) %
CX-9	3,515	3,803	(7.6) %	(7.6) %	6685	6,315	5.9 %	5.9 %
CX-50	3,165	0	-	-	5754	0	-	-
MX-30	2	46	(95.7) %	(95.7) %	11	79	(86.1) %	(86.1) %
CX-90	20	0	-	-	20	0	-	-
CARS	3,629	3,580	1.4 %	1.4 %	5,930	7,692	(22.9) %	(22.9) %
TRUCKS	27,010	24,586	9.9 %	9.9 %	47,676	41,553	14.7 %	14.7 %
<b>TOTAL</b>	<b>30,639</b>	<b>28,166</b>	<b>8.8 %</b>	<b>8.8 %</b>	<b>53,606</b>	<b>49,245</b>	<b>8.9 %</b>	<b>8.9 %</b>
*Selling Days	24	24			48	48		

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS (1)**

<https://news.mazdausa.com/2023-03-01-Mazda-Reports-February-Sales-Results>

