

MAZDA REPORTS MAY SALES RESULTS

IRVINE, Calif. (June 1, 2023) - [Mazda North American Operations](#) (MNAO) today reported total May sales of 33,262 vehicles, an increase of 117.2 percent compared to May 2022. Year-to-date sales totaled 153,997 vehicles; an increase of 20.6 percent compared to the same time last year. With 25 selling days in May, compared to 24 the year prior, the company posted an increase of 108.5 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,262 vehicles in May, an increase of 4 percent compared to May 2022.

Sales Highlights

- 2nd best May sales since 1995 with 32,351 vehicles sold.
- Best-ever May sales of CX-50 with 3,865 vehicles sold.
- 2nd best May sales of CX-30 with 6,091 vehicles sold.

Mazda Canada, Inc., (MCI) reported May sales of 6,467 vehicles, an increase of 62.7 percent compared to May last year. Year-to-date sales total 22,252 vehicles; a decrease of 2.8 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported May sales of 5,945 vehicles, an increase of 178 percent compared to last year. Year-to-date sales totaled 28,986 vehicles; an increase of 107 percent compared to the same time last year.

Mazda Motor de Colombia (MCO) reported May sales of 1,716 vehicles, an increase of 33.1 percent compared to last year. Year-to-date sales totaled 6,819 vehicles; an increase of 4.4 percent compared to the same time last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://www.news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://www.facebook.com/MazdaUSA).

	Month-To-Date				Year-To-Date			
	May	May	YOY %	% MTD	May	May	YOY %	% MTD
	2023	2022	Change	DSR	2023	2022	Change	DSR
Mazda3	2,468	904	173.0%	162.1%	12,382	13,990	(11.5)%	(11.5)%
Mazda 3 Sdn	1,308	405	223.0%	210.0%	6179	5,470	13.0%	13.0%
Mazda 3 HB	1,160	499	132.5%	123.2%	6203	8,520	(27.2)%	(27.2)%
Mazda6	0	2	(100.0)%	(100.0)%	0	334	(100.0)%	(100.0)%
MX-5 Miata	1,090	405	169.1%	158.4%	4,647	2,668	74.2%	74.2%
MX-5	646	160	303.8%	287.6%	2542	908	180.0%	180.0%
MXR	444	245	81.2%	74.0%	2105	1,760	19.6%	19.6%
CX-3	-	0	-	-	-	0	-	-
CX-30	6,091	2,955	106.1%	97.9%	31915	16,994	87.8%	87.8%
CX-5	14,100	8,093	74.2%	67.3%	67160	75,150	(10.6)%	(10.6)%
CX-9	3,349	1,453	130.5%	121.3%	16496	15,023	9.8%	9.8%
CX-50	3,865	1,465	163.8%	153.3%	17934	3,221	456.8%	456.8%
MX-30	18	35	(48.6)%	(50.6)%	50	293	(82.9)%	(82.9)%
C90	1,545	0	-	-	2659	0	-	-
C9P	736	0	-	-	754	0	-	-
CARS	3,558	1,311	171.4%	160.5%	17,029	16,992	0.2%	0.2%

TRUCKS	29,704	14,001	112.2%	103.7%	136,968	110,681	23.8%	23.8%
TOTAL	33,262	15,312	117.2%	108.5%	153,997	127,673	20.6%	20.6%
*Selling Days	25	24			126	126		

SOURCE Mazda North American Operations

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Additional assets available online:

[PHOTOS \(1\)](#)

<https://news.mazdausa.com/2023-06-01-Mazda-Reports-May-Sales-Results>