

MAZDA REPORTS JUNE SALES RESULTS

June Marks the Ninth Straight Month of Year- Over-Year Gains

IRVINE, Calif. (July 3, 2023) – [Mazda North American Operations](#) (MNAO) today reported total June sales of 29,786 vehicles, an increase of 96.9 percent compared to June 2022. Year-to-date sales totaled 183,783 vehicles; an increase of 28.7 percent compared to the same time last year. With 26 selling days in June, compared to the same the year prior, the company posted an increase of 96.9 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,219 vehicles in June, an increase of 27 percent compared to June 2022.

Sales Highlights

2nd best June sales since 1995 with 29,786 vehicles sold.

Best-ever June sales of CX-50 with 3,532 vehicles sold.

Best-ever June sales of CX-30 with 6,612 vehicles sold.

Mazda Canada, Inc., (MCI) reported June sales of 6,013 vehicles, an increase of 75.9 percent compared to June last year. Year-to-date sales totaled 28,265 vehicles; an increase of 7.4 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported June sales of 5,539 vehicles, an increase of 123 percent compared to last year. Year-to-date sales totaled 34,525 vehicles; an increase of 109 percent compared to the same time last year.

Mazda Motor de Colombia (MCOL) reported June sales of 1,483 vehicles, an increase of 99.6 percent compared to last year. Year-to-date sales totaled 8,302 vehicles; an increase of 14.1 percent compared to the same time last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

	Month-To-Date					Year-To-Date			
	June	June	YOY %	% MTD		June	June	YOY %	% MTD
	2023	2022	Change	DSR		2023	2022	Change	DSR
Mazda3	2,745	865	217.3 %	217.3 %		15,127	14,855	1.8 %	1.8 %
Mazda 3 Sdn	1,503	576	160.9 %	160.9 %		7682	6,046	27.1 %	27.1 %

Mazda 3 HB	1,242	289	329.8 %	329.8 %		7445	8,809	(15.5) %	(15.5) %	
Mazda6	0	0	-	-		0	334	(100.0) %	(100.0) %	
MX-5 Miata	866	131	561.1 %	561.1 %		5,513	2,799	97.0 %	97.0 %	
MX-5	471	64	635.9 %	635.9 %		3013	972	210.0 %	210.0 %	
MXR	395	67	489.6 %	489.6 %		2500	1,827	36.8 %	36.8 %	
CX-3	-	0	-	-		-	0	-	-	
CX-30	6,612	4,733	39.7 %	39.7 %		38527	21,727	77.3 %	77.3 %	
CX-5	12,861	6,654	93.3 %	93.3 %		80021	81,804	(2.2) %	(2.2) %	
CX-9	863	1,157	(25.4) %	(25.4) %		17359	16,180	7.3 %	7.3 %	
CX-50	3,532	1,566	125.5 %	125.5 %		21466	4,787	348.4 %	348.4 %	
MX-30	16	23	(30.4) %	(30.4) %		66	316	(79.1) %	(79.1) %	
C90	1,529	0	-	-		4188	0	-	-	
C9P	762	0	-	-		1516	0	-	-	
CARS	3,611	996	262.6 %	262.6 %		20,640	17,988	14.7 %	14.7 %	
TRUCKS	26,175	14,133	85.2 %	85.2 %		163,143	124,814	30.7 %	30.7 %	
TOTAL	29,786	15,129	96.9 %	96.9 %		183,783	142,802	28.7 %	28.7 %	
*Selling Days	26	26				152	152			

SOURCE Mazda North American Operations

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Additional assets available online:

PHOTOS ([1](#))

<https://news.mazdausa.com/2023-07-03-Mazda-Reports-June-Sales-Results>