2024 CX-50: PRICING AND PACKAGING

U.S.-BUILT MAZDA CX-50 BLENDS THE BRAND'S SIGNATURE ON-ROAD DRIVING DYNAMICS WITH OFF-ROAD CAPABILITY

Mazda CX-50 2.5 S Select starting MSRP is $30,300[1]
Mazda CX-50 2.5 Turbo starts at $38,000
Improved passenger comfort and conveniences among updates for 2024

Effective April 3, the destination and handling charge on the 2024 CX-50 is now $1,420 ($1,465 in Alaska).

IRVINE, Calif. (July 18, 2023) – Mazda North American Operations (MNAO) today announces pricing for the 2024 Mazda CX-50. This rugged and capable crossover SUV is purpose built for the active lifestyles of North Americans. It combines superior on-road driving dynamics and sophisticated design, a signature of any Mazda vehicle, while enabling drivers to venture further into the outdoors and off road. CX-50 receives a few updates for 2024, all in line with Mazda's goals of encouraging more all-terrain adventures. This includes new dampers and a recalibrated electric power-assist steering (EPAS) system[1].

The CX-50 is available in eight packages with two efficient powertrain choices – a Skyactiv-G 2.5L naturally aspirated four-cylinder engine producing 187 horsepower and 186 lb-ft of torque in CX-50 2.5 S models, or a Skyactiv-G 2.5L Turbocharged four-cylinder engine producing 256 hp and 320 lb-ft of torque on premium 93 octane gas, 227 hp and 310 lb-ft of torque on regular 87 octane gas in CX-50 2.5 Turbo models. Both engines are mated to a Skyactiv-Drive six-speed automatic transmission. The CX-50 comes standard with i-Activ All-Wheel Drive (AWD) technology and Mazda Intelligent Drive Select, or Mi-Drive with Sport and Off-Road modes as well as an available Towing mode on select packages. Drive modes can be selected with the Mi-Drive control and will help the crossover SUV perform naturally and confidently in a wide variety of driving conditions, or while towing up to 3,500 pounds on select packages[2].

CX-50 2.5 S Select Package

The CX-50 2.5 S Select offers customers an impressive array of standard safety, convenience, and technology amenities, such as dual-zone automatic climate control with rear passenger vents, a leather-wrapped shifter and steering wheel, LED interior lighting, a 10.25-inch full-color center display with HD Radio™ and four USB ports, 8-speaker audio system, wireless Apple CarPlay™ and Android Auto™ integration, Mazda Connect™ Infotainment system, Mazda Advanced Keyless Entry with push-button start, a 7-inch TFT LCD instrument panel display, among many other standard features.

Moving to the exterior of the CX-50, standard features include unique 17-inch Black Metallic alloy wheels, tinted privacy glass, LED headlights, rear roof spoiler, roof rails, black power side-view mirrors with LED turn signal indicators, and dual exhaust outlets, High Beam Control and rain-sensing wipers.

As with any Mazda vehicle, safety is a priority for the CX-50, whether on the road or venturing out into nature. Standard active and passive safety features carryover to all CX-50 packages and include Smart Brake Support with pedestrian detection, Blind Spot Monitoring, Driver Attention Alert, Lane Departure Warning System, Lane Keep Assist, Rear Cross Traffic Alert and Mazda Radar Cruise Control with Stop & Go[3].

CX-50 2.5 S models can tow up to 2,000 pounds when equipped with Mazda genuine towing accessories.

CX-50 2.5 S Preferred Package

The CX-50 2.5 S Preferred provides customers an additional level of convenience features by offering heated side-view mirrors and windshield wipers, power rear liftgate with programmable height adjustment, eight-way power adjustable driver's seat with power lumbar support and heated front seats.

CX-50 2.5 S Premium Package

The CX-50 2.5 S Premium upgrades the Preferred with a power-sliding panoramic moonroof with one-touch open and close feature, an auto-dimming rearview mirror with homelink, a Bose® 12-speaker premium audio system with Centerpoint®2 and

AudioPilot®2, SiriusXM satellite radio with three-month trial subscription[4] and, for 2024, now features wireless phone charging.

CX-50 2.5 S Premium Plus Package

Building upon the Premium, 2.5 S Premium Plus distinguishes itself visually by offering 20-inch aluminum-alloy wheels with machine-cut black metallic accent and automatic power folding side-view mirrors. Inside the CX-50 cabin, the Premium Plus provides the addition of ventilated front seats, a six-way power adjustable front passenger seat, black leather seating with optional premium camel stitching trim inserts, two-position driver seat memory, Auto-dimming rear-view mirror with Homelink® and full color Active Driving Display projected on the windshield.

CX-50 2.5 Turbo Package

Taking the step to the CX-50 2.5 Turbo offers an entire new level of performance and styling while keeping true to the CX-50's adventurous spirit. Standard on all 2.5 Turbo models is Mazda's Skyactiv-G 2.5L turbocharged four-cylinder engine mated to a responsive Skyactiv-Drive six-speed automatic transmission with manual shift mode. Like all CX-50s, the Turbo packages also come standard with the i-Activ AWD system with Mi-Drive with Sport and Off-road modes, however Towing mode is exclusive to the Turbo. Towing capacity increases to 3,500 pounds on all Turbo packages when equipped with Mazda genuine towing accessories.

In addition to the boost in engine output, the CX-50 2.5 Turbo comes standard with steering wheel-mounted paddle shifters to enhance the Mazda performance experience from the driver's seat. Exclusive exterior design elements include unique Turbo badging, larger exhaust pipes, LED taillights, and Adaptive LED front lighting system with LED auto-leveling headlights.

CX-50 2.5 Turbo Meridian Edition

Mazda believes that we are more human in nature. The Meridian Edition embodies the outdoor, adventurous nature of the CX-50 2.5 Turbo by offering exclusive 18-inch alloy wheels with all-terrain tires, side rocker garnish, distinctive hood graphics, and a host of outdoor-specific accessories to allow customers to take CX-50 confidently and conveniently where it belongs – in the wild.

CX-50 2.5 Turbo Premium Package

Similar to the 2.5 S Premium, climbing up to the 2.5 Turbo Premium adds additional interior convenience features including the Bose® 12-speaker premium audio system with Centerpoint®2 and AudioPilot®2, SiriusXM satellite radio with three-month trial subscription[2], active driving display, heated steering wheel, ventilated front seats and automatic power-folding side mirrors with position memory.

CX-50 2.5 Turbo Premium Plus Package

Topping off the CX-50 is the Turbo Premium Plus which includes all the features listed above and adds a frameless, auto-dimming driver-side and rearview mirror with Homelink®, heated rear seats, Mazda Navigation System and Active Driving Display with traffic sign recognition projected on the windshield, Traffic Jam Assist, a 360° view monitor with front and rear parking sensors and Emergency Lane Keeping – Blind Spot Assist technology, as well as rear Smart Brake Support.

For more information on the Mazda CX-50, please visitMazdaUSA.com.

Starting MSRP[1] FOR THE 2023 MAZDA CX-50 IS AS FOLLOWS:

Package	Starting MSRP
CX-50 2.5 S Select	$30,300

CX-50 2.5 S Preferred	$31,650
CX-50 2.5 S Premium	$34,000
CX-50 2.5 S Premium Plus	$37,500
CX-50 2.5 Turbo	$38,000
CX-50 2.5 Turbo Meridian Edition	$40,800
CX-50 2.5 Turbo Premium	$41,300
CX-50 2.5 Turbo Premium Plus	$43,300

PREMIUM PAINT COLORS:

Polymetal Gray Metallic	$450
Wind Chill Pearl	$450
Zircon Sand Metallic	$450
Machine Gray Metallic	$595
Soul Red Crystal Mica	$595

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

Follow MNAO's social media channels through Twitter and Instagram at @MazdaUSA and Facebook at Facebook.com/MazdaUSA.

###

Mazda Connected Services is provided during a three-year trial period; annual subscription fees appl thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trail or paid subscription required.

[1] Available starting with November production.

[2] Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information.

[3] These features are not substitutes for safe and attentive driving. There are limitations to the range and detection of the systems. Please see the Owner's Manual for further details.

[4] Mazda Connected Services is provided during a three-year trial period; annual subscription fees appl thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trail or paid subscription required.